

THE NATION'S BUSINESS INDEX 1980

prepared by
Indexing Services
University Microfilms International
1980

Authors

A

- Aaron, Bob, author. *China: A Seller's Market*, Illus. 68:4. (4/80). p24-26&
 — *The Soviets Watch For A Trade Thaw*, Illus. 68:12. (12/80). p30-32&
 — *Zimbabwe: Rich, Enigmatic, And Possibly Capitalist*, Illus. 68:8. (8/80). p46-49&
 Adams, John Hanly, author. *Is The Bloom Shifting To The Frost Belt?*, Illus; Charts. 68:11. (11/80). p84-86&
 Auger, B. Y., author. *How To Mastermind A Meeting*, Illus. 68:4. (4/80). p14A-14B&

B

- Battista, G. A., author. *Odor Engineering Makes Scents*, Illus. 68:5. (5/80). p82A-82B
 Beaudine, Frank R., author. *Make The Most Of Now*, 68:11. (11/80). p100-102
 Blum, Adrienne, author. *One Nation, One Language For All*, 68:12. (12/80). p76
 Butz, Sam, author. *The Skyrocketing Cost Of Moving Employees*, Illus. 68:11. (11/80). p20A-20B&

C

- Cosgrove, John, author. *Insurance Companies Zero In On Profits*, Illus. 68:6. (6/80). p74-76&
 Costello, John, author. *Amateur Magicians: What You See Is Why It's Magic*, Illus. 68:6. (6/80). p70-72
 — *Fish: Aquatic Marvels In Living Color*, Illus. 68:2. (2/80). p60-64
 — *Having A Ball On The Dance Floor*, Illus. 68:12. (12/80). p77-79
 — *Model Railroaders: They Hear The Whistle Blowing*, Illus. 68:7. (7/80). p74-76
 — *Racquetball: The Beginner Can Be Good*, Illus. 68:11. (11/80). p103-105
 — *Square Dancing: A Smile Set To Music*, 68:1. (1/80). p64-66&
 — *Surfers: Riding A Ten-foot Wave Is Only For The Brave*, Illus. 68:4. (4/80). p80-83
 — *The Joy Of Music*, Illus. 68:10. (10/80). p93-95
 — *The Perfect Partnership*, 68:3. (3/80). p84-86&
 — *To Fly Without Wings And Humiliate The Wind*, Illus. 68:5. (5/80). p88-90&
 — *When Strikes Count*, Illus. 68:9. (9/80). p85-87

- Crickmer, Barry, author. *An Answer: Control The Uncontrollables*, Illus; Graphs. 68:4. (4/80). p70-71&
 — *Regulation: How Much Is Enough?*, Illus; Graphs. 68:3. (3/80). p26-30&
 — *Strike: Halting Public Union Walkouts*, Illus; Graphs. 68:9. (9/80). p33-34
 — *We Can Revive Productivity*, Illus; Graphs. 68:10. (10/80). p60-62&

D

- Day, Williamson, author. *Tips If You're Tapped To Raise Funds*, 68:11. (11/80). p94-96

E

- Eddinger, John M., author. *Is The Development Agency Ready To Come Of Age?*, Illus. 68:1. (1/80). p42-45
 — *National Service: Uphill All The Way*, Illus. 68:2. (2/80). p76-78
 — *21st Century Office: A Paperless Wonder?*, Illus. 68:7. (7/80). p65-66

F

- Freudenberger, Herbert J. and Geraldine Richelson, authors. *How To Survive Burn Out*, 68:12. (12/80). p53-56

G

- Gatty, Bob, author. *Coming-Focus On Food Prices*, Illus; Charts. 68:12. (12/80). p58-61
 — *New Horizons In Trucking*, Illus. 68:10. (10/80). p40-42&
 — *Our New Seafood Parks*, 68:11. (11/80). p88A,88D&
 Glines, C. V., author. *Alaska's New Rush For Riches*, 68:10. (10/80). p12D
 Goettinger, Ronald B., author. *Executive Pay Bites Back At Inflation*, Charts. 68:11. (11/80). p70-72
 Graham, Roberta, author. *A Tough Mechanic For A Tough Business*, Illus. 68:8. (8/80). p42-44
 — *At Poland Spring, Sparkling Waters Run Fast*, Illus. 68:3. (3/80). p55-56&
 — *Small Business: Fighting To Stay Alive*, Illus. 68:7. (7/80). p33-34&

- *The Small Business Report That Tried*, 68:6. (6/80). p43-45
 — *Want To Be An Entrepreneur? Go To College*, Illus. 68:9. (9/80). p64-67
 — *What The Candidates Promise For Business*, Illus. 68:6. (6/80). p24-26&
 — *When Disaster Strikes—Wait*, Illus. 68:8. (8/80). p64-66&
 Gustin, Lawrence R., author. *Detroit: Surviving The Crash*, Illus. 68:7. (7/80). p24-26&

H

- Heiman, Grover, author. *He Got The Order—18 Calls Later*, Illus. 68:9. (9/80). p14
 — *The Maverick Who Made Armco Stronger Than Steel: An Interview With C. William Verity, Jr.*, Illus. 68:5. (5/80). p50-55&
 Hesse, Robert, author. *Are Shareholders Being Victimized?*, 68:4. (4/80). p75-76&

J

- Jennrich, John H., author. *The Lawyer Who Rides And Drives Greyhound: An Interview With Gerald H. Trautman*, Illus. 68:2. (2/80). p52-54&

K

- Kilpatrick, James J., author. *A Prime Minister For Americans?*, 68:11. (11/80). p19
 — *Doomsday For Public Education?*, 68:2. (2/80). p13-14
 — *How To Play The Political Game*, 68:9. (9/80). p13
 — *Human Freedom And Dr. Privitera*, 68:4. (4/80). p11-12
 — *Of Bilingualism And Common Ties*, 68:10. (10/80). p17
 — *On Reaching Threescore Years*, 68:12. (12/80). p13
 — *Symbols And Substance*, 68:3. (3/80). p11-12
 — *The Federal Taste For Waste*, 68:6. (6/80). p15-16
 — *The Quadrennial Lunacy*, 68:1. (1/80). p11-12

- Wanted: A Nader For Nuclear Power, 68:5. (5/80). p11-12.
- When Hot Dogs Help, 68:7. (7/80). p13-14.
- Who's Running The Store?, 68:8. (8/80). p13.

L

- Lindsey, Fred D., author. *Employee Benefits Hit New Highs*, Charts. 68:10. (10/80). p82-84.
- Louviere, Vernon, author. *A New Era For Business*, Illus. 68:12. (12/80). p22-24&.
- Conventions: A Tale Of Two Cities, Illus. 68:7. (7/80). p50-52&.
 - For Retiring Congressmen, Enough Is Enough, Illus. 68:5. (5/80). p32-35.
 - How Special Interest Groups Use Their Power, 68:6. (6/80). p38-41.
 - Let's Rebuild America, Illus; Graphs. 68:11. (11/80). p32-34&.
 - Party Platforms: Studies In Silly Putty, Illus. 68:8. (8/80). p34-36&.
 - Political Consultants: The Pacesetters For Candidates In The Running, Illus. 68:2. (2/80). p32-34&.
 - Pro-Business Congress May Come To Washington, 68:9. (9/80). p40-42&.
 - 'Thanks, Dad—And Thank Mom Too', Illus. 68:7. (7/80). p44-46&.
 - The Primary Bandwagon, Illus. 68:1. (1/80). p26-30.
 - The State Of Political Parties Is A Somewhat Shaky Proposition, Illus. 68:4. (4/80). p61-62&.
 - Voters Boycott The Ballot Box, Illus; Charts. 68:3. (3/80). p34-35&.
 - Voters Who Could Swing The Elections, Illus. 68:10. (10/80). p26-28&.
- Louviere, Vernon, Mary Tuthill, Michael Thoryn, Tony Velocci and Roberta Graham, authors. *What The Candidates Promise For Business*, Illus. 68:6. (6/80). p24-26&.

M

- Martin, Wilbur, author. *For Lou Menk, Railroaders Have Been A Lifetime Trip*, Illus. 68:1. (1/80). p46-50.
- Mater, Jean, author. *Public Hearings—New Turf For The Executive Crusader*, Illus. 68:3. (3/80). p16B,16D.
- McMurry, Robert N., author. *What To Do About Executives Who Can't Delegate And Won't Decide*, 68:5. (5/80). p70,72&.

P

- Parker, Robert, author. *Heeding His Own Advice*,

- Illus. 68:8. (8/80). p14.
- Who The Recession Is Hitting Hardest, 68:6. (6/80). p32-33.
- Peirce, Roger M., author. *Industry Special Report: Insurance. Your Dollar Is At A Premium*, Illus. 68:12. (12/80). p62,64&.

R

- Richelson, Geraldine and Herbert J. Freudenberg, authors. *How To Survive Burn Out*, 68:12. (12/80). p53-56.
- Roberts, Guy C., author. *Seven Ways To Land A Loan*, 68:6. (6/80). p62.

S

- Sarnoff, Paul, author. *Silver: Gold Mine For Investors?*, Illus. 68:11. (11/80). p78-79&.
- Schuettinger, Robert L., author. *Wage-Price Controls: Forty Centuries Of Solid Failure*, Illus. 68:5. (5/80). p36-38&.
- Schwab, Priscilla Anne, author. *How A Nice Company Can Finish First: An Interview With Frank W. Considine*, Illus. 68:3. (3/80). p60-64&.
- Why They Froze The Bagel, Illus. 68:10. (10/80). p72-74&.
- Sinclair, James E., author. *In A Stormy Economy, Gold Is The Investor's Ballast*, Illus. 68:4. (4/80). p42,46.
- Slaphey, Sterling G., author. *Making Britain Great Again*, Illus. 68:3. (3/80). p48-52&.

T

- Tella, Dorothy M., author. *Let's Mend Our Economic Constitution*, 68:10. (10/80). p88,90&.
- Thoryn, Michael, author. *Business-Government Executive Exchange Program: How The Other Half Works*, Illus. 68:11. (11/80). p65-66&.
- Can The Aging Tax System Find A Fountain Of Youth?, Illus. 68:2. (2/80). p37-39&.
 - Chastened By Congress, The FTC Carries On—Cautiously, 68:8. (8/80). p53.
 - How Uncle Sam Curbed Detroit, 68:7. (7/80). p29.
 - Revenue Sharing: Can Tax Money Go Back To The People?, Illus. 68:9. (9/80). p68-70.
 - The Greening Of The Plant, Illus. 68:10. (10/80). p84B,84D.
 - The Small Business Quest For Relief: It's Taxes' Turn, Charts. 68:12. (12/80). p38-39.
 - The Turnover Two-Step, Illus. 68:3. (3/80). p74-76.

- Tomorrow's Office: Wired For Words, Illus. 68:7. (7/80). p56,58&.
- Thoryn, Michael, Mary Tuthill, Vernon Louviere, Tony Velocci and Roberta Graham, authors. *What The Candidates Promise For Business*, Illus. 68:6. (6/80). p24-26&.
- Tuthill, Mary, author. *A Change Of Image Can Change Your Future*, Illus. 68:11. (11/80). p74-77.
- Is Gambling Good For Business? You Bet!, Illus. 68:8. (8/80). p70-72.
 - Louis Cabot: He Made Room At The Top, Illus. 68:12. (12/80). p42-44&.
 - Marriage And A Career: No Easy Choices And A Good Chance Of Divorce, Illus. 68:5. (5/80). p75-78.
 - The Growing Impact Of Business Giving, Illus; Charts. 68:10. (10/80). p66-68&.
 - The Wedding Business: Ringing In Profits, Illus. 68:6. (6/80). p48,50.
 - Where The Jobs Are, Illus. 68:9. (9/80). p24-26&.
 - Who's Making Money During The Recession, Illus. 68:8. (8/80). p29-30&.
- Tuthill, Mary, Vernon Louviere, Michael Thoryn, Tony Velocci and Roberta Graham, authors. *What The Candidates Promise For Business*, Illus. 68:6. (6/80). p24-26&.

V

- Velocci, Tony, author. *How Bright Is Sunpower's Future?*, Illus. 68:11. (11/80). p46-48&.
- Minerals: The Resource Gap, Illus; Graphs. 68:10. (10/80). p32-34&.
 - 'Our Product Is Winning,' Says Pittsburgh's Dan Rooney, Illus. 68:9. (9/80). p46-48&.
 - The Engineer Who Made Martin Marietta A Mover In Space—And Cement: An Interview With J. Donald Rauth, Illus. 68:6. (6/80). p52-54&.
 - The Sperry Story As Told By J. Paul Lyet: An Interview, Illus. 68:4. (4/80). p48-52.
 - Treasure Hunting: There's Gold In Them Thar Galloons, Illus. 68:8. (8/80). p58-60&.
 - U.S. Defense: Ready For Anything?, Illus; Charts. 68:7. (7/80). p38-41.
 - Working For The Gold, Illus. 68:1. (1/80). p20-24&.
- Velocci, Tony, Mary Tuthill, Vernon Louviere, Michael Thoryn and Roberta Graham, authors. *What The Candidates Promise For Business*, Illus. 68:6. (6/80). p24-26&.

W

- Wareham, John, author. *How To Fire Someone And Still Be Friends*, 68:9. (9/80). p52-54&.

Subjects

A

ACCIDENTS

see also *Traffic Accidents*

Crickmer, Barry, author. Regulation: How Much Is Enough?, illus; Graphs. 68:3. (3/80). p26-30&

ACCOUNTING

Accounting For Energy, illus. 68:9. (9/80). p56A-56B.

Accounting Practices, 68:10. (10/80). p6.

How To Account For Past Inflation, Graphs. 68:8. (8/80). p18.

Inflation Accounting Offsets Profit Zags, 68:5.

(5/80). p19.

ADVERTISING

see also *Lawyers-Advertising; Marketing*

'Ad Substantiation Investigation', 68:9. (9/80). p7.

AEROSPACE INDUSTRIES

see also *Airplanes*

Commercial Sales To Lead 1980 Aerospace

Market, 68:2. (2/80). p36A.

AGE DISCRIMINATION IN EMPLOYMENT ACT (1967)

Legislation And Inflation Cause Benefit Reviews, 68:4. (4/80). p20,22.

AGENCY FOR INTERNATIONAL DEVELOPMENT

AID Offers More Procurement Contracts, 68:1. (1/80). p15.

AGRICULTURAL EQUIPMENT INDUSTRY

Farm Equipment Sales Expected To Drop, illus.

68:1. (1/80). p15.

AGRICULTURAL LABORERS

Higher Minimum Wage Sought For Aliens, illus.

68:6. (6/80). p20.

AGRICULTURE

see also *Aquaculture; Farm Income; Farm Produce*

Change In Farm Tax Formula Studied, 68:6.

(6/80). p20.

Doubtful Assumptions Fashion 1981 Budget,

Graphs. 68:3. (3/80). p42-44.

Farm Number Drops; Farm Size Increases, illus.

68:2. (2/80). p17-18.

Farmers Should Practice Energy Conservation,

68:5. (5/80). p20.

Fed Frees Loan Money For Distressed Firms, 68:6.

(6/80). p22.

Foreigners' Slice Of A Very Big Pie, 68:10.

(10/80). p21-22.

GAO Finds Fault With Set-Aside Program, illus.

68:4. (4/80). p20.

New Limits On Farm Acreage Eligible For Federal

Water, 68:10. (10/80). p6.

The Difference A Year Or Two Makes, 68:8.

(8/80). p21.

World Is Gaining Ground To Farm, 68:7. (7/80).

p21.

Graham, Roberta, author. Small Business: Fighting

To Stay Alive, illus. 68:7. (7/80). p33-34&

Louviere, Vernon, author. A New Era For

Business, illus. 68:12. (12/80). p22-24&

AIR LINE PILOTS ASSOCIATION

Louviere, Vernon, author. How Special Interest

Groups Use Their Power, 68:6. (6/80). p38-41.

AIR POLLUTION

see *Pollution And Pollution Control*

AIRPLANES

Aircraft Engineers Design Wings Of The Future,

68:4. (4/80). p74C.

Winglets Cut Drag And Save Fuel, 68:2. (2/80).

p36B.

ALIENS

Higher Minimum Wage Sought For Aliens, illus.

68:6. (6/80). p20.

Illegal Aliens Subsidize U.S. Welfare System, 68:5.

(5/80). p8.

Worker Identity Cards, 68:8. (8/80). p6.

AMERICAN FEDERATION OF LABOR-CONGRESS OF INDUSTRIAL ORGANIZATIONS

Besides Naming Lane Kirkland President..., 68:1.

(1/80). p6.

Economic Policy Favorable To Unions, 68:3.

(3/80). p7.

In Effort To Block Schweiker OSHA Reform Bill,

68:6. (6/80). p7.

More Active Support Of Union Organizing Is

Planned By AFL-CIO, 68:4. (4/80). p5.

That National Accord Between Carter

Administration And Organized Labor, 68:5.

(5/80). p7.

What's In Store For Business If Organized Labor

Has Its Way?, 68:1. (1/80). p6.

AMERICAN MOTORS CORP.

Gustin, Lawrence R., author. Detroit: Surviving

The Craah, illus. 68:7. (7/80). p24-26&

AMERICAN TELEPHONE & TELEGRAPH CO.

Let Your Computers Do The Walking..., 68:12.

(12/80). p20.

AMERICANS IN FOREIGN COUNTRIES

Double Income Tax Hinders Exports, 68:8. (8/80).

p18.

Foreign Income Tax Rules Called Confusing, 68:3.

(3/80). p20,25.

ANDERSON, JOHN B.

Tuthill, Mary, Vernon Louviere, Michael Thoryn,

Tony Velocci and Roberta Graham, authors.

What The Candidates Promise For Business,

illus. 68:6. (6/80). p24-26&

AQUACULTURE

Aquaculture Called A Growth Industry, 68:1.

(1/80). p30B.

ARMCO, INC.

Heiman, Grover, author. The Maverick Who Made

Armco Stronger Than Steel: An Interview With

C. William Verity, Jr., illus. 68:5. (5/80). p50-

55&

ARMOUR AND CO.

Jennrich, John H., author. The Lawyer Who Rides

And Drives Greyhound: An Interview With

Gerald H. Trautman, illus. 68:2. (2/80). p52-

54&

ART AND INDUSTRY

The Fine Art Of Funding Exhibits, illus. 68:11.

(11/80). p107.

ARTIFICIAL SATELLITES IN TELECOMMUNICATION

Satellite Images Tested In Locating Uranium, 68:2.

(2/80). p44D.

ASSOCIATION OF SOUTHEAST ASIAN NATIONS

Asia Incorporated, illus. 68:1. (1/80). p31-32&

ATOMIC ENERGY

Energy: Elusive Solutions, illus. 68:8. (8/80). p22-

26&

Nuclear Energy: Survival At Stake, illus. 68:1.

(1/80). p52-56&

Velocci, Tony, author. The Engineer Who Made

Martin Marietta A Mover In Space-And

Cement: An Interview With J. Donald Rauth,

illus. 68:6. (6/80). p52-54&

ATOMIC POWER-PLANTS

see also *Radioactive Waste Disposal*

Kilpatrick, James J., author. Wanted: A Nader For

Nuclear Power, 68:5. (5/80). p11-12.

AUCTIONS AND AUCTIONEERS

Going, Going, Gone On The Stuff Of History,

illus. 68:5. (5/80). p95.

AUTOMATA

Robot Inspector Saves Time And Money, illus.

68:2. (2/80). p44B-44C.

Seven Sciences That Will Change Your Life, illus.

68:6. (6/80). p22.

AUTOMOBILE INDUSTRY AND TRADE

Auto Sales Are Heading For A Skid, illus. 68:1.

(1/80). p30A.

Let's Keep The Door Open, 68:9. (9/80). p74.

Protection From Imports For U.S. Auto Industry,

68:11. (11/80). p8.

SBA Offers Car Dealers A Deal, 68:8. (8/80). p21.

Should We Limit Auto Imports?, 68:7. (7/80). p49.

Slow Growth Forecast For U.S. Auto Sales, 68:3.

(3/80). p76B.

Used Car Sales Threaten Detroit, illus. 68:9.

(9/80). p20.

Graham, Roberta, author. A Tough Mechanic For

A Tough Business, illus. 68:8. (8/80). p42-44.

- Gustin, Lawrence R., author. Detroit: Surviving The Crash, illus. 68:7. (7/80). p24-26&.
- Thorn, Michael, author. How Uncle Sam Curbed Detroit, 68:7. (7/80). p29.
- AUTOMOBILES**
- It Beats A Three Martini Lunch, illus. 68:6. (6/80). p19-20.
- Neither The Auto Nor Its Problems Will Go Away Soon, 68:10. (10/80). p6.
- AUTOMOBILES-EMISSION CONTROL**
- Thorn, Michael, author. How Uncle Sam Curbed Detroit, 68:7. (7/80). p29.
- AUTOMOBILES-INSPECTION**
- Put The Brakes On Auto Inspections?, 68:12. (12/80). p70.
- Regular Auto Inspections, 68:11. (11/80). p8.
- AUTOMOBILES-MAINTENANCE AND REPAIR**
- Traffic Accidents Are Smashing Records, 68:4. (4/80). p22.
- AUTOMOBILES-SAFETY MEASURES AND REGULATIONS**
- Crickmer, Barry, author. Regulation: How Much Is Enough?, illus; Graphs. 68:3. (3/80). p26-30&.

B

- BANKRUPTCY**
- Graham, Roberta, author. Small Business: Fighting To Stay Alive, illus. 68:7. (7/80). p33-34&.
- BANKS AND BANKING**
- see also Consumer Credit; Credit Cards; Interest And Usury
- Is Foreign Ownership Of American Banks Becoming A Threat?, 68:4. (4/80). p6.
- New Certificate May Slow Deposit Outflow, 68:3. (3/80). p18.
- No Toaster For A Deposit Of \$5,000, 68:9. (9/80). p8.
- Who Gets Blame For Inflation?, 68:5. (5/80). p7.
- Tuthill, Mary, author. Where The Jobs Are, illus. 68:9. (9/80). p24-26&.
- BASEBALL**
- Major League Mud Slingers, illus. 68:8. (8/80). p74.
- BATES VS. STATE BAR OF ARIZONA**
- Kilpatrick, James J., author. When Hot Dogs Help, 68:7. (7/80). p13-14.
- BEER**
- Americans Drink More--And Down More Beer, 68:4. (4/80). p74D.
- BICYCLES AND CYCLING**
- see also Moped
- Waving The Flag For Bike Safety, 68:8. (8/80). p74.
- BILINGUAL EDUCATION**
- see Education, Bilingual
- BINGHAM, EULA**
- OSHA May Get New Boss Soon, 68:9. (9/80). p8.
- BOATS AND BOATING**
- Boating Enthusiasts Produce Good Year, 68:4. (4/80). p74D.
- Smooth Sailing In Homemade Boats, illus. 68:8. (8/80). p75.
- Sugar Coating For The Doctors, 68:9. (9/80). p82.
- BOOK REVIEWS AND COMMENTS--GREENFIELD, JEFF--PLAYING TO WIN**
- Kilpatrick, James J., author. How To Play The Political Game, 68:9. (9/80). p13.
- BOOK REVIEWS AND COMMENTS--HODGSON, GODFREY--ALL THINGS TO ALL MEN**
- Kilpatrick, James J., author. A Prime Minister For Americans?, 68:11. (11/80). p19.
- BOOK REVIEWS AND COMMENTS--LAMBRO, DONALD--FAT CITY**
- Kilpatrick, James J., author. The Federal Taste For Waste, 68:6. (6/80). p15-16.
- BOOK REVIEWS AND COMMENTS--PROXMIER, WILLIAM--THE FLEEING OF AMERICA**
- Kilpatrick, James J., author. The Federal Taste For Waste, 68:6. (6/80). p15-16.
- BOOK REVIEWS AND COMMENTS--U.S. CENSUS BUREAU--STATISTICAL ABSTRACT OF THE UNITED STATES**
- Little-Known Facts About Almost Everything, 68:3. (3/80). p20.
- BOWLING**
- Costello, John, author. When Strikes Count, illus. 68:9. (9/80). p85-87.

- BUILDINGS, PREFABRICATED**
- Metal Building Systems Reflect Steady Growth, illus. 68:4. (4/80). p74C-74D.
- BUREAUCRACY**
- Bureaucracy Can Be A Barrel Of Laughs, 68:7. (7/80). p19.
- Milton Friedman's Bill Of Rights, illus. 68:7. (7/80). p69-71.
- Paperwork Budget, 68:6. (6/80). p7.
- Whatever Happened To Red-tape Cutting, 68:5. (5/80). p7-8.
- BUSH, GEORGE**
- Tuthill, Mary, Vernon Louviere, Michael Thorn, Tony Velocci and Roberta Graham, authors. What The Candidates Promise For Business, illus. 68:6. (6/80). p24-26&.
- BUSINESS**
- see also Accounting; Corporations; Entrepreneurs; Executives; Marketing; Profit; Salesmen And Salesmanship; Small Business; Trade Regulation; Women In Business
- After The Morning After, 68:12. (12/80). p80.
- Healthiest U.S. Industries, 68:12. (12/80). p6.
- Let The Rebuilding Begin, 68:11. (11/80). p108.
- Probusiness Candidates For Congress, 68:12. (12/80). p6.
- Remember Big Business Day, 68:9. (9/80). p7.
- White House Reveals Plan To Promote Innovation, 68:2. (2/80). p17.
- Louviere, Vernon, author. A New Era For Business, illus. 68:12. (12/80). p22-24&.
- Let's Rebuild America, illus; Graphs. 68:11. (11/80). p32-34&.
- Pro-Business Congress May Come To Washington, 68:9. (9/80). p40-42&.
- Tuthill, Mary, Vernon Louviere, Michael Thorn, Tony Velocci and Roberta Graham, authors. What The Candidates Promise For Business, illus. 68:6. (6/80). p24-26&.
- BUSINESS CONSULTANTS**
- A Firm That Manages Quite Nicely, illus. 68:4. (4/80). p87.
- BUSINESS EDUCATION**
- Graham, Roberta, author. Want To Be An Entrepreneur? Go To College, illus. 68:9. (9/80). p64-67.
- BUSINESS ETHICS**
- Justice Considers Information Protection, 68:5. (5/80). p22.
- BUSINESS EXPENSES**
- Butz, Sam, author. The Skyrocketing Cost Of Moving Employees, illus. 68:11. (11/80). p20A-20B&.
- BUSINESS FAILURES**
- see Bankruptcy
- BUSINESS FORECASTING**
- see also Economic Forecasting; Employment Forecasting; Sales Forecasting
- Asia Incorporated, illus. 68:1. (1/80). p31-32&.
- Business Future Looks Bright In Oil States, 68:6. (6/80). p18.
- Despite Slowdown, Furniture Is Sound, 68:2. (2/80). p44D.
- Gloom Gathers Over Sales And Profits, Charts and Graphs. 68:1. (1/80). p74-75.
- Lower Profit Margins To Hinder Growth, Graphs. 68:1. (1/80). p72-73.
- 1980 Rebound Forecast For Recreational Vehicles, illus. 68:2. (2/80). p36D.
- Trucking Industry Faces A Cloudy Future, 68:4. (4/80). p74D.
- BUSINESS TAX**
- Congress Raps Zealous Taxmen, 68:9. (9/80). p20.
- Congress Will Put Most Issues On Hold, 68:1. (1/80). p40.
- Corporate Tax Costs More Than It Nets, 68:5. (5/80). p18.
- Gas Tax: The Price Is Right, 68:8. (8/80). p80.
- Gloom Gathers Over Sales And Profits, Charts and Graphs. 68:1. (1/80). p74-75.
- House Investigates Capital Shortage, 68:4. (4/80). p19.
- IRS Raises Mileage Rate To 20 Cents, 68:9. (9/80). p18.
- It's Time For Some Tax Relief, 68:2. (2/80). p80.
- Lower Profit Margins To Hinder Growth, Graphs. 68:1. (1/80). p72-73.
- Memo To IRS: Take Your Time, Please, 68:8. (8/80). p21.
- New Idea For Attacking Urban Blight, 68:7. (7/80). p5.
- Small Business: Baset, Bothered, And Beleaguered By Five Big Problems, illus. 68:2. (2/80). p22-26&.

- Small Business Needs More Than Good Intentions, 68:6. (6/80). p92.
- Tax Problems Worsening For Overseas Operations, 68:1. (1/80). p16.
- The Pollution Tax Solution, 68:3. (3/80). p33.
- Time To Tether U.S. Spending, Charts and Graphs. 68:4. (4/80). p53-54.
- Whatever The Plan, Business Will Gain, 68:10. (10/80). p20.
- Crickmer, Barry, author. We Can Revive Productivity, illus; Graphs. 68:10. (10/80). p60-62&.
- Graham, Roberta, author. The Small Business Report That Tried, 68:6. (6/80). p43-45.
- Thorn, Michael, author. Can The Aging Tax System Find A Fountain Of Youth?, illus. 68:2. (2/80). p37-39&.
- The Small Business Quest For Relief: It's Taxes' Turn, Charts. 68:12. (12/80). p38-39.
- BUSINESSMEN**
- see also Entrepreneurs; Executives
- Tradeoffs: The Price Of Success, 68:9. (9/80). p76-77.
- Freudenberger, Herbert J. and Geraldine Richelson, authors. How To Survive Burn Out, 68:12. (12/80). p53-56.

C

- CABINET**
- see U.S. Cabinet
- CABOT, LOUIS B.**
- Tuthill, Mary, author. Louis Cabot: He Made Room At The Top, illus. 68:12. (12/80). p42-44&.
- CAFFEINE**
- Caffeine, 68:8. (8/80). p5.
- CAMPAIGN CONTRIBUTIONS**
- Expect New Demands For Limits On Contributions By Political Action Committees, 68:12. (12/80). p5-6.
- Louviere, Vernon, author. How Special Interest Groups Use Their Power, 68:6. (6/80). p38-41.
- Voters Who Could Swing The Elections, illus. 68:10. (10/80). p26-28&.
- CANCER**
- see also Carcinogens
- Kilpatrick, James J., author. Human Freedom And Dr. Privitera, 68:4. (4/80). p11-12.
- CAPITAL**
- Declining Savings Dries Up Capital, 68:4. (4/80). p18.
- Higher Interest For Large Firms?, 68:11. (11/80). p25.
- House Investigates Capital Shortage, 68:4. (4/80). p19.
- Raising Capital Becomes Easier, 68:11. (11/80). p25.
- SEC Chairman Williams Warns Business: Clean Up Your Act, illus. 68:9. (9/80). p57-58&.
- Small Business: Baset, Bothered, And Beleaguered By Five Big Problems, illus. 68:2. (2/80). p22-26&.
- Small Business Needs More Than Good Intentions, 68:6. (6/80). p92.
- Graham, Roberta, author. The Small Business Report That Tried, 68:6. (6/80). p43-45.
- CAPITAL INVESTMENTS**
- Lower Profit Margins To Hinder Growth, Graphs. 68:1. (1/80). p72-73.
- Crickmer, Barry, author. We Can Revive Productivity, illus; Graphs. 68:10. (10/80). p60-62&.
- Heiman, Grover, author. The Maverick Who Made Armco Stronger Than Steel: An Interview With C. William Verity, Jr., illus. 68:5. (5/80). p50-55&.
- Louviere, Vernon, author. Let's Rebuild America, illus; Graphs. 68:11. (11/80). p32-34&.
- CAPITALISM**
- see Entrepreneur; Minority Capitalism
- CARCINOGENS**
- see also Cancer
- Caffeine, 68:8. (8/80). p5.
- New Carcinogen Policy Called Unsatisfactory, 68:3. (3/80). p19.
- CARS**
- see Automobiles
- CARTELS**
- see Trusts, Industrial
- CARTER, JAMES E.**
- Carter Pushes Two-Tier Regulatory Efforts, 68:1. (1/80). p15.

Some Common Sense Needed, 68:10. (10/80). p96.

Tax Cuts Without Restraint—Inflation, Graphs. 68:8. (8/80). p16.

That National Accord Between Carter
Administration And Organized Labor, 68:5.
(5/80). p7.

Whatever The Plan, Business Will Gain, 68:10.
(10/80). p20.

Kilpatrick, James J., author. Symbols And
Substance, 68:3. (3/80). p11-12.

Louviere, Vernon, author. Voters Who Could
Swing The Elections, Illus. 68:10. (10/80). p26-
28&.

Tuthill, Mary, Vernon Louviere, Michael Thoryn,
Tony Velocci and Roberta Graham, authors.
What The Candidates Promise For Business,
Illus. 68:6. (6/80). p24-26&.

CENSUS
Significant Delays In Completing Census, 68:8.
(8/80). p6.

**CHAMBER OF COMMERCE OF THE
UNITED STATES**
Suit Filed — Against Labor Department And
Office Of Management And Budget, 68:7.
(7/80). p6.

CHEMICAL INDUSTRIES
Chemical Makers Predict Increase In Sales, Illus.
68:4. (4/80). p74D.

New Waste Controls Carry Heavy Costs, 68:10.
(10/80). p22,24.

Regulation Not Much Help, Say Firms, Illus. 68:5.
(5/80). p18-19.

CHINA, PEOPLE'S REPUBLIC OF
Aaron, Bob, author. China: A Seller's Market,
Illus. 68:4. (4/80). p24-26&.

CHRYSLER CORP.
Gustin, Lawrence R., author. Detroit: Surviving
The Crash, Illus. 68:7. (7/80). p24-26&.

CITIES AND TOWNS
New Idea For Attacking Urban Blight, 68:7.
(7/80). p5.

CIVIL RIGHTS
Should We Export Morality?, 68:8. (8/80). p55.

The Wrongs Of The Rights Policy, 68:10. (10/80).
p52.

Kilpatrick, James J., author. Human Freedom And
Dr. Privitera, 68:4. (4/80). p11-12.

CLOTHING AND DRESS
Now Corporations Are Leasing Suits, Illus. 68:11.
(11/80). p107.

Tuthill, Mary, author. A Change Of Image Can
Change Your Future, Illus. 68:11. (11/80). p74-
77.

CLOTHING INDUSTRY AND TRADE
Food And Clothes May Buck Inflationary Trend,
Illus. 68:2. (2/80). p20.

COAL
Ask For Coal In Your Christmas Stocking, Illus.
68:11. (11/80). p27.

Energy: Elusive Solutions, Illus. 68:8. (8/80). p22-
26&.

COAL GASIFICATION
Seven Sciences That Will Change Your Life, Illus.
68:6. (6/80). p22.

COLLECTIVE BARGAINING
see also *Personnel Management; Strikes And
Lockouts; Trade Unions*
Labor Trouble Likely Throughout The Year, 68:2.
(2/80). p17.

COLLEGE COSTS
Going To A State College Costs Five Percent
More, Illus. 68:1. (1/80). p17.

COMMERCIAL CREDIT
Back-Door Price Controls, 68:4. (4/80). p5.

Credit Reporting Bill Defines Owners' Rights,
Illus. 68:4. (4/80). p19.

COMMERCIAL CRIME
see *Fraud*

COMMODITY EXCHANGES
If You Have Risk Capital...You're A Prime Target
For Commodities Con Artists, 68:6. (6/80). p8.

**COMPREHENSIVE EMPLOYMENT AND
TRAINING ACT (1974)**
Business And Government Venture Into A Job-
Training Partnership, Illus. 68:2. (2/80).
p46,47&.

COMPUTERS, ELECTRONIC
An Accountant Who Changed His Mind, Illus.
68:6. (6/80). p91.

How Well Is Your Computer Covered?, 68:6.
(6/80). p86.

Let Your Computers Do The Walking..., 68:12.
(12/80). p20.

Round Computers Calculate Faster, Illus. 68:1.
(1/80). p30A-30B.

Seven Sciences That Will Change Your Life, Illus.
68:6. (6/80). p22.

Eddinger, John M., author. 21st Century Office: A
Paperless Wonder?, Illus. 68:7. (7/80). p65-66.

Thoryn, Michael, author. Tomorrow's Office:
Wired For Words, Illus. 68:7. (7/80). p56,58&.

Tuthill, Mary, author. Where The Jobs Are, Illus.
68:9. (9/80). p24-26&.

CONFIDENTIAL COMMUNICATIONS
see also *Privacy; Right Of
Justice Considers Information Protection*, 68:5.
(5/80). p22.

CONGRESS
see *U.S. Congress*

CONSCRIPTION, MILITARY
Eddinger, John M., author. National Service:
Uphill All The Way, Illus. 68:2. (2/80). p76-78.

Kilpatrick, James J., author. Symbols And
Substance, 68:3. (3/80). p11-12.

CONSERVATION OF NATURAL RESOURCES
see *Fuel—Conservation*

CONSIDINE, FRANK W.
Schwab, Priscilla Anne, author. How A Nice
Company Can Finish First: An Interview With
Frank W. Considine, Illus. 68:3. (3/80). p60-
64&.

CONSTITUTIONAL LAW
Tella, Dorothy M., author. Let's Mend Our
Economic Constitution, 68:10. (10/80).
p88,90&.

CONSTRUCTION INDUSTRY
Housing Industry, 68:4. (4/80). p6.

Housing: Things Will Get Worse, Illus. 68:7.
(7/80). p30,32.

CONSULTANTS
see *Business Consultants; Political Consultants*

CONSUMER CREDIT
A 3-1 Vote Against Credit Controls, 68:7. (7/80).
p54.

FTC Proposes Tough Curb On Creditors, 68:10.
(10/80). p24.

Will Credit Controls Reduce Inflation?, 68:5.
(5/80). p83.

CONSUMER PROTECTION
After Deregulation Where Does Consumer Go To
Complain?, 68:7. (7/80). p6.

The High Price Of Protectionism, 68:10. (10/80).
p22.

Tired Of Hearing Consumerists Tell You How To
Run Your Business?, 68:2. (2/80). p8.

CONSUMERS
Buying Power Of Hispanics Growing, 68:1. (1/80).
p16.

Cautious Consumers Will Slow Recovery, Graphs.
68:9. (9/80). p16.

Consumers Eat Less Beef, More Pork, Fish, And
Fowl, 68:5. (5/80). p20.

CORPORATE SECURITY
Executives Are Opting For 007 Protection, Illus.
68:3. (3/80). p20.

CORPORATIONS
see also *Business; Multinational Corporations*
Hessen, Robert, author. Are Shareholders Being
Victimized?, 68:4. (4/80). p75-76&.

CORPORATIONS—FINANCE
How To Account For Past Inflation, Graphs. 68:8.
(8/80). p18.

Management May Add To Effects Of Inflation,
68:4. (4/80). p18-19.

**CORPORATIONS—LAWS AND
REGULATIONS**
Faster Disclosure Sought In Takeover Attempts,
68:5. (5/80). p19.

Growing Need Seen For Preventive Law, 68:10.
(10/80). p22.

Look For State-Level Restrictions On Plant
Closings, 68:7. (7/80). p5-6.

OSHA And SBA Unite To Ease Rules Burden,
68:6. (6/80). p20,22.

SEC Chairman Williams Warns Business: Clean
Up Your Act, Illus. 68:9. (9/80). p57-58&.

Mater, Jean, author. Public Hearings—New Turf
For The Executive Crusader, Illus. 68:3. (3/80).
p16B,16D.

**CORPORATIONS—MERGERS AND
ACQUISITIONS**
Faster Disclosure Sought In Takeover Attempts,
68:5. (5/80). p19.

Growth Is Desirable, 68:4. (4/80). p6.

Urge To Merge Will Pick Up, 68:7. (7/80). p20.

CORPORATIONS—PUBLIC RELATIONS
Tuthill, Mary, author. The Growing Impact Of
Business Giving, Illus; Charts. 68:10. (10/80).
p66-68&.

**CORPORATIONS—SOCIAL
RESPONSIBILITIES**
SEC Chairman Williams Warns Business: Clean
Up Your Act, Illus. 68:9. (9/80). p57-58&.

What People Expect From Business And Society,
68:2. (2/80). p20.

Schwab, Priscilla Anne, author. How A Nice
Company Can Finish First: An Interview With
Frank W. Considine, Illus. 68:3. (3/80). p60-
64&.

Tuthill, Mary, author. The Growing Impact Of
Business Giving, Illus; Charts. 68:10. (10/80).
p66-68&.

CORRUPTION (IN POLITICS)
see also *Campaign Contributions; Lobbying*
Hot Topic Among Political Handicappers, 68:3.
(3/80). p7.

COUNTERFEITS AND COUNTERFEITING
Watch For Phony \$50s, 68:5. (5/80). p8.

COURTS
Kilpatrick, James J., author. When Hot Dogs
Help, 68:7. (7/80). p13-14.

CREDIT
see *Commercial Credit; Consumer Credit*

CREDIT CARDS
Controls Coincide With Rising Credit Card Use,
Illus. 68:5. (5/80). p20.

CREDIT CONTROL ACT (1969)
Back-Door Price Controls, 68:4. (4/80). p5.

CRIME AND CRIME PREVENTION
Put A Lid On Federal Spending, Charts. 68:2.
(2/80). p44.

CRIMINAL LAW
Struggle Over Revision Of Criminal Code, 68:7.
(7/80). p6.

CUSTOMER RELATIONS
see *Corporations—Public Relations*

D

DANCE
Costello, John, author. Having A Ball On The
Dance Floor, Illus. 68:12. (12/80). p77-79.

DAVIS-BACON (1931)
Suit Filed — Against Labor Department And
Office Of Management And Budget, 68:7.
(7/80). p6.

DAY CARE CENTERS
Day Care At Work Makes A Comeback, 68:7.
(7/80). p20.

DEAN, JIMMY
Jimmy Dean Makes Sausage Sing, Illus. 68:11.
(11/80). p90,92.

DEFENSE
see *United States—Defense Policy*

DEMOCRATIC PARTY
Senate Democrats Back Supply-side Economics,
68:11. (11/80). p24.

Louviere, Vernon, author. Conventions: A Tale Of
Two Cities, Illus. 68:7. (7/80). p50-52&.

— Party Platforms: Studies In Silly Putty, Illus.
68:8. (8/80). p34-36&.

— The State Of Political Parties Is A Somewhat
Shaky Proposition, Illus. 68:4. (4/80). p61-62&.

DESIGN, INDUSTRIAL
Thoryn, Michael, author. The Greening Of The
Plant, Illus. 68:10. (10/80). p84B,84D.

DISABILITY INCOME INSURANCE
Disability Costs Imperil Pension Plans, 68:1.
(1/80). p14.

DISCRIMINATION IN EDUCATION
Kilpatrick, James J., author. Of Bilingualism And
Common Ties, 68:10. (10/80). p17.

DISCRIMINATION IN EMPLOYMENT
see also *Sex Discrimination*
Business Has Much To Lose As Competition
Heats Up, 68:2. (2/80). p7.

Court Ruling Broadens Concept Of Equal Pay,
68:11. (11/80). p25,27.

Right-To-Work Laws Don't Curb Unionizing,
68:12. (12/80). p16-17.

U.S. Employment Service, 68:11. (11/80). p8.

DIVORCE
A Divorce Can Help The Job Seeker, 68:10.
(10/80). p24.

Tuthill, Mary, author. Marriage And A Career: No
Easy Choices And A Good Chance Of Divorce,
Illus. 68:5. (5/80). p75-78.

DOGS

Costello, John, author. *The Perfect Partnership*, 68:3. (3/80). p84-86&.

DOLLS AND DOLLMAKING

Dolls Made From A Different Mold, illus. 68:12. (12/80). p72.

DOMESTIC POLICY

see *United States--Domestic Policy*

DRUGS--LAWS AND REGULATIONS

Kilpatrick, James J., author. *Human Freedom And Dr. Privitera*, 68:4. (4/80). p11-12.

E

ECONOMIC FORECASTING

see also *Business Forecasting; Employment Forecasting; Sales Forecasting*

Bad Year Foreseen By Business Editors, 68:2.

(2/80). p16.

Commerce Department Rates Growth Prospects,

illus. 68:4. (4/80). p18.

Consumer Confidence Slowly Recovering, 68:12.

(12/80). p16.

Executives Forecast Continuing Inflation, 68:6.

(6/80). p68.

Forecaster Sees Worldwide Recession By 1981,

68:5. (5/80). p22.

Global Recovery Predicted For 1981, 68:12.

(12/80). p18.

Inflation Up, Growth Down, Says Bank Report,

68:1. (1/80). p15-16.

Whose Crystal Ball Is The Clearest Of All?, 68:1.

(1/80). p14.

ECONOMICS

see also *Banks And Banking; Capital; Consumers; Corporations--Finance; Employment; Entrepreneurs; Finance; Finance, Personal; Government Spending Policy; Gross National Product; Inflation (Finance); Interest And Usury; International Economic Relations; Profit; Recession (Economic); Saving And Investment; Speculation; Taxation; Trusts, Industrial; United States--Budget; United States--Economic Policy; Wages; Welfare Economics*

There's Talk In Washington Of War Or

Depression, 68:1. (1/80). p5.

EDUCATION

Kilpatrick, James J., author. *Doomsday For Public Education?*, 68:2. (2/80). p13-14.

EDUCATION, BILINGUAL

Bilingualism: How Far Should It Go?, 68:10.

(10/80). p49.

Controversial Bilingual Education, 68:12. (12/80).

p5.

Blum, Adrienne, author. *One Nation, One Language For All*, 68:12. (12/80). p76.

Kilpatrick, James J., author. *Of Bilingualism And Common Ties*, 68:10. (10/80). p17.

EGYPT

What Happens If Sadat Falls, illus. 68:7. (7/80).

p20.

ELECTION LAW

Expect Further Attempts To Stack Election Laws

In Favor Of Liberals, 68:3. (3/80). p7-8.

ELECTIONS

see *Presidential Election (1980)*

ELECTRIC MOTORS AND EQUIPMENT

Metal Whiskers Cut Voltage Loss And Heat, 68:2.

(2/80). p36B.

ELECTRIC UTILITIES

see also *Atomic Power-Plants*

Can You Depend On Your Electric Power

Supply?, 68:1. (1/80). p5.

Gas Insulation Makes Power Station Compact,

illus. 68:2. (2/80). p36A.

ELECTRONIC INDUSTRIES

Consumer Electronics Flood Market, 68:4. (4/80).

p74C.

Electronics Industry May Be Losing Lead, 68:12.

(12/80). p20.

ELECTRONIC MAIL SERVICES

Machines Will Talk More In The 1980s, 68:2.

(2/80). p36A-37A.

EMBARGO

Grain Embargo Beginning To Bite, illus. 68:7.

(7/80). p19.

Should The U.S. Embargo Grain To Russia?, 68:3.

(3/80). p16.

'Why Feed The Mouth That Wants To Devour Us?', illus. 68:5. (5/80). p86.

EMERGENCY ENERGY CONSERVATION

ACT (1979)

Keep An Eye On Your State's Emergency Energy

Conservation Plan, 68:1. (1/80). p6.

EMERY, JR., JOHN C.

Louviere, Vernon, author. 'Thanks, Dad--And

Thank Mom Too', illus. 68:7. (7/80). p44-46&.

EMERY AIR FREIGHT CORP.

Louviere, Vernon, author. 'Thanks, Dad--And

Thank Mom Too', illus. 68:7. (7/80). p44-46&.

EMPLOYEE BENEFITS

see *Non-Wage Payments; Pensions*

EMPLOYEES, DISCHARGE OF

Wareham, John, author. *How To Fire Someone*

And Still Be Friends, 68:9. (9/80). p52-54&.

EMPLOYEES, RECRUITING OF

see also *Executives--Recruiting*

Parker, Robert, author. *Who The Recession Is*

Hitting Hardest, 68:6. (6/80). p32-33.

EMPLOYEES, RELOCATION OF

More Companies Help Spouses In Transfers, 68:1.

(1/80). p17.

Relocation Problems Slow Recruitment, 68:2.

(2/80). p20.

Butz, Sam, author. *The Skyrocketing Cost Of*

Moving Employees, illus. 68:11. (11/80). p20A-

20B&.

EMPLOYEES, TRAINING OF

see also *Manpower Training*

Business And Government Venture Into A Job-

Training Partnership, illus. 68:2. (2/80).

p46,47&.

Keep Training Manuals Simple, 68:1. (1/80). p30B.

EMPLOYMENT

see also *Discrimination In Employment; Hours Of*

Labor; Labor Supply; Unemployment Benefits;

Women--Employment

A Divorce Can Help The Job Seeker, 68:10.

(10/80). p24.

Hiring New Workers Can Be Cheaper, 68:1.

(1/80). p15.

Keypunch Jobs Heading For Oblivion, 68:7.

(7/80). p20.

Plant Closing Curbs May Cause Job Loss, illus.

68:11. (11/80). p24-25.

Some Common Sense Needed, 68:10. (10/80).

p96.

Tax Cuts Without Restraint--Inflation, Graphs.

68:8. (8/80). p16.

Who's To Blame For Job Mismatch?, illus. 68:7.

(7/80). p18-19.

Work-At-Home Plans Are Getting Bad Reputation,

68:6. (6/80). p8.

Worker Identity Cards, 68:8. (8/80). p6.

Parker, Robert, author. *Who The Recession Is*

Hitting Hardest, 68:6. (6/80). p32-33.

Tuthill, Mary, Vernon Louviere, Michael Thoryn,

Tony Velocci and Roberta Graham, authors.

What The Candidates Promise For Business,

illus. 68:6. (6/80). p24-26&.

EMPLOYMENT FORECASTING

Fewer New Jobs As 1980 Begins, 68:2. (2/80).

p36B,36D.

Foreign Firms Seek Overseas Experience, 68:1.

(1/80). p17.

Tuthill, Mary, author. *Where The Jobs Are*, illus.

68:9. (9/80). p24-26&.

EMPLOYMENT INTERVIEWING

Job Applicants Should Come In A Fit Package,

68:4. (4/80). p19-20.

Self-Marketing School For Job Seekers, 68:2.

(2/80). p74-75.

ENERGY RESOURCES

see *Power Resources; United States--Energy Policy*

ENGINEERS

Tuthill, Mary, author. *Where The Jobs Are*, illus.

68:9. (9/80). p24-26&.

ENTREPRENEURS

see also *Businessmen*

A Competitor Who Can't Say Can't, illus. 68:9.

(9/80). p83.

A Way To Say What Needs To Be Said, illus.

68:12. (12/80). p73.

And Leave The Driving To Chauffeurs, illus. 68:5.

(5/80). p94.

Cleaning Up With An Original Idea, illus. 68:10.

(10/80). p87.

Dinosaur Tracks Make A Comeback, illus. 68:10.

(10/80). p86.

Enticing Diners With Fun And Game, illus. 68:11.

(11/80). p106.

Feet Should Be Free And Funny, illus. 68:6.

(6/80). p90.

'Fritz, Let's Go To America', illus. 68:6. (6/80).

p90.

Harry Helmsley In--'Let's Make A Deal', illus.

68:10. (10/80). p54-58.

How UNO Became A Hot Numero, illus. 68:12.

(12/80). p72-73.

Jimmy Dean Makes Sausage Sing, illus. 68:11.

(11/80). p90,92.

Just Your Average Renaissance Man, 68:8. (8/80).

p74-75.

Making Tracks In Cosmetics, illus. 68:9. (9/80).

p82.

Not-so-fast Food Gives Wuv's A Fresh Start, illus.

68:4. (4/80). p86.

Smooth Sailing In Homemade Boats, illus. 68:8.

(8/80). p75.

Success Doesn't Smell At All, illus. 68:1. (1/80).

p78.

The Typesetter Who Started With Bankruptcy,

illus. 68:4. (4/80). p86-87.

The Ugly Duckling Of Rental Cars, illus. 68:7.

(7/80). p78.

Travel That Rises To A Challenge, illus. 68:11.

(11/80). p106.

White-Water Rafting: A Roaring Success, illus.

68:7. (7/80). p79.

Graham, Roberta, author. *Want To Be An*

Entrepreneur? Go To College, illus. 68:9.

(9/80). p64,67.

Heiman, Grover, author. *He Got The Order--18*

Calls Later, illus. 68:9. (9/80). p14.

Parker, Robert, author. *Heeding His Own Advice*,

illus. 68:8. (8/80). p14.

Schwab, Priscilla, author. *Why They Froze The*

Bagel, illus. 68:10. (10/80). p72-74&.

ENVIRONMENTAL LAW

see also *Pollution And Pollution Control*

Easing Of Environmental Regulation, 68:6. (6/80).

p8.

EPA Pursues Pristine View, illus. 68:7. (7/80).

p20-21.

In The Bottle Bill Solution Going Flat?, illus. 68:5.

(5/80). p62-63&.

Probably The Most Complex Rules, 68:6. (6/80).

p8.

ESTATE PLANNING

see *Inheritance And Transfer Tax*

ETHICS

see *Business Ethics*

EXECUTIVES

see also *Businessmen; Personnel Management*

A Divorce Can Help The Job Seeker, 68:10.

(10/80). p24.

Business Leaders' Confidence Rises, 68:10.

(10/80). p20.

Executives Are Opting For 007 Protection, illus.

68:3. (3/80). p20.

Get Your Ticket Punched In Washington, D.C.,

68:8. (8/80). p18.

Jimmy Dean Makes Sausage Sing, illus. 68:11.

(11/80). p90,92.

Low Morale Pervades Middle Management, 68:3.

(3/80). p19.

Now Corporations Are Leasing Suits, illus. 68:11.

(11/80). p107.

Paul Sticht Smoked Out The Tobacco Mentality,

illus. 68:11. (11/80). p56-58&.

Self-discipline Is Major Requirement For CEO,

68:2. (2/80). p20.

The Inventor Who Sailed To Work, 68:6. (6/80).

p91.

Tradeoffs: The Price Of Success, 68:9. (9/80). p76-

77.

Typical CEO Is Secure, Healthy, And A Loner,

68:5. (5/80). p20,22.

Beaudine, Frank R., author. *Make The Most Of*

Now, 68:11. (11/80). p100,102.

Freudenberger, Herbert J. and Geraldine

Richelson, authors. *How To Survive Burn Out*,

68:12. (12/80). p53-56.

Goettinger, Ronald B., author. *Executive Pay Bites*

Back At Inflation, Charts, 68:11. (11/80). p70-

72.

Heiman, Grover, author. *The Maverick Who Made*

Armo Stronger Than Steel: An Interview With

C. William Verity, Jr., illus. 68:5. (5/80). p50-

55&.

McMurry, Robert N., author. What To Do About Executives Who Can't Delegate And Won't Decide, 68:5. (5/80). p70-72&.

Parker, Robert, author. Who The Recession Is Hitting Hardest, 68:6. (6/80). p32-33.

Schwab, Priscilla Anne, author. How A Nice Company Can Finish First: An Interview With Frank W. Considine, Illus. 68:3. (3/80). p60-64&.

Thorn, Michael, author. Business-Government Executive Exchange Program: How The Other Half Works, Illus. 68:11. (11/80). p65-66&.

Tuthill, Mary, author. A Change Of Image Can Change Your Future, Illus. 68:11. (11/80). p74-77.

— Louis Cabot: He Made Room At The Top, Illus. 68:12. (12/80). p42-44&.

Velocci, Tony, author. The Sperry Story As Told By J. Paul Lyet: An Interview, Illus. 68:4. (4/80). p48-52.

EXECUTIVES-RECRUITING
Relocation Problems Slow Recruitment, 68:2. (2/80). p20.

EXPORT-IMPORT BANK
Hike In Ex-Im Bank Lending Authority Unlikely Soon, 68:5. (5/80). p22.

EXPORT SALES
see also Foreign Trade Promotion
Grain Embargo Beginning To Bite, Illus. 68:7. (7/80). p19.

How To Say Pay Up In Ten Languages, 68:1. (1/80). p17.

Should The U.S. Embargo Grain To Russia?, 68:3. (3/80). p16.

'Why Feed The Mouth That Wants To Devour Us?', Illus. 68:5. (5/80). p86.

EXPORT TRADING COMPANY ACT (PROPOSED)
Exporting—A Matter Of Survival: An Interview With Philip M. Klutznick, Illus. 68:10. (10/80). p78-80.

F

FACSIMILE TRANSMISSION
Eddinger, John M., author. 21st Century Office: A Paperless Wonder?, Illus. 68:7. (7/80). p65-66.

Thorn, Michael, author. Tomorrow's Office: Wired For Words, Illus. 68:7. (7/80). p56-58&.

FAMILY
Single-Parent Families On The Increase, 68:2. (2/80). p20.

FARM INCOME
Gross Is Up, But Net Is Down For Farmers, 68:11. (11/80). p27.

FARM PRODUCE
Grain Embargo Beginning To Bite, Illus. 68:7. (7/80). p19.

Should The U.S. Embargo Grain To Russia?, 68:3. (3/80). p16.

'Why Feed The Mouth That Wants To Devour Us?', Illus. 68:5. (5/80). p86.

FARM PRODUCE-MARKETING
Farmers Support Rail Improvements, 68:12. (12/80). p18.

FARM WORKERS
see Agricultural Laborers

FASHION
see Clothing And Dress

FEDERAL-STATE RELATIONS
Gap Between States Most And Least-Favored By Federal largess, 68:10. (10/80). p6.

FEDERAL GOVERNMENT
see also Government Employees; Government Lending; Government Publications; Government Purchasing; Government Reorganization; Government Spending Policy; Public Contracts
Commission Raps Congressional Role, 68:10. (10/80). p22.

Kilpatrick, James J., author. A Prime Minister For Americans?, 68:11. (11/80). p19.

— Who's Running The Store?, 68:8. (8/80). p13.

FIBER OPTICS
Fiber Optics Benefit From Business Boom, Illus. 68:4. (4/80). p74D.

Seven Sciences That Will Change Your Life, Illus. 68:6. (6/80). p22.

FINANCE
Tuthill, Mary, author. Where The Jobs Are, Illus. 68:9. (9/80). p24-26&.

FINANCE, PERSONAL
see also Insurance; Investments

A Hollywood Hit In Money Managing, 68:9. (9/80). p83.

FINANCE, PUBLIC
see Government Lending; Government Spending Policy; Taxation

FISH
Costello, John, author. Fish: Aquatic Marvels In Living Color, Illus. 68:2. (2/80). p60-64.

FISHING
Gatty, Bob, author. Our New Seafood Parks, 68:11. (11/80). p88A,88D&.

FOOD
Consumers Eat Less Beef, More Pork, Fish, And Fowl, 68:5. (5/80). p20.

Federal Open-Dating Rules For Food Products, 68:10. (10/80). p6.

FOOD INDUSTRY AND TRADE
Discount Squeeze Troubles Grocers, 68:8. (8/80). p20.

Food And Clothes May Buck Inflationary Trend, Illus. 68:2. (2/80). p20.

Schwab, Priscilla, author. Why They Froze The Bagel, Illus. 68:10. (10/80). p72-74&.

FOOD PRICES
Gatty, Bob, author. Coming-Focus On Food Prices, Illus. Charts. 68:12. (12/80). p58-61.

FOOD SUPPLY
Surplus To Shortage Seen In Ten Years, 68:3. (3/80). p20.

FOOTBALL
Velocci, Tony, author. 'Our Product Is Winning,' Says Pittsburgh's Dan Rooney, Illus. 68:9. (9/80). p46-48&.

FORD MOTOR CO.
Gustin, Lawrence R., author. Detroit: Surviving The Crash, Illus. 68:7. (7/80). p24-26&.

FORECASTING
see Business Forecasting; Economic Forecasting; Employment Forecasting

FOREIGN AGENTS REGISTRATION ACT (1938)
You, Too, Could Be A Foreign Agent, 68:12. (12/80). p18,20.

FOREIGN CORRUPT PRACTICES ACT (1977)
Justice Considers Information Protection, 68:5. (5/80). p22.

SEC Chairman Williams Warns Business: Clean Up Your Act, Illus. 68:9. (9/80). p57-58&.

FOREIGN ECONOMIC RELATIONS
see International Economic Relations

FOREIGN INVESTMENTS
see Investments; Foreign

FOREIGN POLICY
see United States-Foreign Policy; United States-Relations With (Country)

FOREIGN TRADE
see also Export Sales; Import Controls; Multinational Corporations; United States-Trade With (Country)
Double Income Tax Hinders Exports, 68:8. (8/80). p18.

Exporting—A Matter Of Survival: An Interview With Philip M. Klutznick, Illus. 68:10. (10/80). p78-80.

Floating Exchange Rates May Inhibit World Trade, 68:6. (6/80). p20.

Foreign Trade Tips For Small Firms, 68:3. (3/80). p19,20.

Gloom Gathers Over Sales And Profits, Charts And Graphs. 68:1. (1/80). p74-75.

Time To Tether U.S. Spending, Charts And Graphs. 68:4. (4/80). p53-54.

Louviere, Vernon, author. A New Era For Business, Illus. 68:12. (12/80). p22-24&.

— Let's Rebuild America, Illus. Charts. 68:11. (11/80). p32-34&.

FOREIGN TRADE PROMOTION
see also Subsidies
Trading Companies Could Spur Exports, 68:6. (6/80). p20.

U.S. Export Incentives Found Lacking, 68:4. (4/80). p22.

Heiman, Grover, author. The Maverick Who Made Armo Stronger Than Steel: An Interview With C. William Verity, Jr., Illus. 68:5. (5/80). p50-55&.

FOREIGN TRADE ZONES
Asia Incorporated, Illus. 68:1. (1/80). p31-32&.

FRANCHISES (RETAIL TRADE)
Daddy Has The Midas Touch, Illus. 68:2. (2/80). p73.

Not-so-fast Food Gives Wuv's A Fresh Start, Illus. 68:4. (4/80). p86.

FRAUD
'Billions Of Federal Dollars Are Lost Annually Through Fraud, Waste And Abuse', 68:10. (10/80). p5-6.

Don't Pay Up-front Money For Federal Disaster Loans, 68:5. (5/80). p7.

If You Have Risk Capital...You're A Prime Target For Commodities Con Artists, 68:6. (6/80). p8.

Work-At-Home Plans Are Getting Bad Reputation, 68:6. (6/80). p8.

FREEDOM OF INFORMATION ACT (1966)
Justice Considers Information Protection, 68:5. (5/80). p22.

FUEL
see also Coal; Gas, Natural; Gasohol; Petroleum Industry And Trade; Power Resources; Uranium
Selling Gasoline By Liter Cuts Conversion Costs, 68:4. (4/80). p74D.

FUEL-CONSERVATION
Avalanche Of Opposition, 68:8. (8/80). p6.

Buying New House, 68:3. (3/80). p8.

Closing Businesses An Extra Day Each Week, 68:5. (5/80). p8.

Energy: Elusive Solutions, Illus. 68:8. (8/80). p22-26&.

Farmers Should Practice Energy Conservation, 68:5. (5/80). p20.

Keep An Eye On Your State's Emergency Energy Conservation Plan, 68:1. (1/80). p6.

Winglets Cut Drag And Save Fuel, 68:2. (2/80). p36B.

FUEL-SUPPLY AND DEMAND
Another Gasoline Shortage, 68:2. (2/80). p8.

Gas Rationing Comes Up Short, 68:6. (6/80). p88.

Gas Tax: The Price Is Right, 68:8. (8/80). p80.

Gasoline Demand Shows Downward Trend, 68:2. (2/80). p16.

Long Gas Lines Around Washington, 68:8. (8/80). p6.

Neither The Auto Nor Its Problems Will Go Away Soon, 68:10. (10/80). p6.

Standby Gasoline Rationing, 68:8. (8/80). p6.

Will Rationing Reduce Gasoline Consumption?, 68:4. (4/80). p8.

Thorn, Michael, author. How Uncle Sam Curbed Detroit, 68:7. (7/80). p29.

FUND RAISING
Day, Williamson, author. Tips If You're Tapped To Raise Funds, 68:11. (11/80). p94-96.

FURNITURE INDUSTRY
Despite Slowdown, Furniture Is Sound, 68:2. (2/80). p44D.

FUTURES
see Commodity Exchanges

G

GAMBLING
Tuthill, Mary, author. Is Gambling Good For Business? You Bet!, Illus. 68:8. (8/80). p70-72.

GAMES
see Toys And Games

GARBAGE
see Refuse And Refuse Disposal

GAS, NATURAL
Natural Gas Pricing Policy Called Inflationary, 68:4. (4/80). p22.

Natural Gas Will Hold Price Edge, 68:1. (1/80). p30B,50B.

GAS INDUSTRY
Accounting For Energy, Illus. 68:9. (9/80). p56A-56B.

GASOLINE
Readers Like Gasohol Subsidy, But Only If ... Illus. 68:3. (3/80). p17.

Should The Government Subsidize Gasohol?, 68:1. (1/80). p41.

GENERAL MOTORS CORP.
Gustin, Lawrence R., author. Detroit: Surviving The Crash, Illus. 68:7. (7/80). p24-26&.

GENERATORS
GE Tests Supercool Superconducting Generator, 68:2. (2/80). p44C-44D.

GLIDERS
see Sailplanes

GOLD
Sinclair, James E., author. In A Stormy Economy, Gold Is The Investor's Ballast, Illus. 68:4. (4/80). p42,46.

GOLD MINES AND MINING
Glines, C. V., author. Alaska's New Rush For Riches, 68:10. (10/80). p12D.

GOLD STANDARD

Time To Return To The Gold Standard?, 68:11.
(11/80). p22.

GOVERNMENT

see *Federal Government*

GOVERNMENT CONTRACTS

see *Public Contracts*

GOVERNMENT EMPLOYEES

see also *Public Officials*

Air Controllers Strike Next Spring?, 68:12.
(12/80). p6.

Even Union Members Oppose Strikes By Public
Employees, 68:4. (4/80). p5-6.

Only One Solution, 68:9. (9/80). p88.

Crickmer, Barry, author. Strike: Halting Public
Union Walkouts, Illus. Graphs. 68:9. (9/80).
p33-34.

Tuthill, Mary, author. Where The Jobs Are, Illus.
68:9. (9/80). p24-26&.

GOVERNMENT LENDING

Don't Pay Up-front Money For Federal Disaster
Loans, 68:5. (5/80). p7.

Fed Frees Loan Money For Distressed Firms, 68:6.
(6/80). p22.

Fed Official Urges Credit Control Budget, Illus.
68:2. (2/80). p16.

How Large Can The Small Firm Be?, 68:5. (5/80).
p19.

SBA Offers Car Dealers A Deal, 68:8. (8/80). p21.
The Difference A Year Or Two Makes, 68:8.
(8/80). p21.

Eddinger, John M., author. Is The Development
Agency Ready To Come Of Age?, Illus. 68:1.
(1/80). p42-45.

Graham, Roberta, author. The Small Business
Report That Tried, 68:6. (6/80). p43-45.

— When Disaster Strikes—Wait, Illus. 68:8. (8/80).
p64-66&.

GOVERNMENT PAPERWORK

see *Bureaucracy*

GOVERNMENT PUBLICATIONS

Quantity Of Federal Publications, 68:6. (6/80). p7.

GOVERNMENT PURCHASING

see also *Public Contracts*

SBA Trims Red Tape For Federal Bidders, 68:12.
(12/80). p17.

Small Business Suppliers To U.S. Government,
68:9. (9/80). p7.

GOVERNMENT REGULATION OF

COMMERCE

see *Industry And State; Regulatory Commissions;*
Trade Regulation

GOVERNMENT REORGANIZATION

Commerce Reorganizes To Boost Productivity,
68:5. (5/80). p20.

Thorn, Michael, author. The Turnover Two-Step,
Illus. 68:3. (3/80). p74-76.

GOVERNMENT SPENDING POLICY

see also *Revenue Sharing; United States—Budget*

'Billions Of Federal Dollars Are Lost Annually
Through Fraud, Waste And Abuse', 68:10.
(10/80). p5-6.

Defense Spending Can Be Stimulus, 68:7. (7/80).
p18.

Departure Of Edmund S. Muskie, 68:6. (6/80). p8.
Inflation Got Less Of A Boost From Congressional
Legislation, 68:5. (5/80). p8.

More And Wiser Defense Spending Favored, 68:4.
(4/80). p40.

Put A Lid On Federal Spending, Charts. 68:2.
(2/80). p44.

Should The U.S. Spend More On Defense?, 68:2.
(2/80). p67.

Some Common Sense Needed, 68:10. (10/80).
p96.

Taxpayers Would Have Saved... If The Federal
Government Had Gone To Private Enterprise
For Goods, 68:4. (4/80). p5.

Time To Tether U.S. Spending, Charts and
Graphs. 68:4. (4/80). p53-54.

Crickmer, Barry, author. An Answer: Control The
Uncontrollables, Illus. Graphs. 68:4. (4/80).
p70-71&.

Kilpatrick, James J., author. The Federal Taste For
Waste, 68:6. (6/80). p15-16.

Slappey, Sterling G., author. Making Britain Great
Again, Illus. 68:3. (3/80). p48-52&.

Tella, Dorothy M., author. Let's Mend Our
Economic Constitution, 68:10. (10/80).
p88,90&.

Tuthill, Mary, Vernon Louviere, Michael Thorn,
Tony Velocci and Roberta Graham, authors.
What The Candidates Promise For Business,
Illus. 68:6. (6/80). p24-26&.

GREAT BRITAIN—ECONOMIC POLICY

Slappey, Sterling G., author. Making Britain Great
Again, Illus. 68:3. (3/80). p48-52&.

GREETING CARDS

A Way To Say What Needs To Be Said, Illus.
68:12. (12/80). p73.

GREYHOUND CORP.

Jennrich, John H., author. The Lawyer Who Rides
And Drives Greyhound: An Interview With
Gerald H. Trautman, Illus. 68:2. (2/80). p52-
54&.

GROSS NATIONAL PRODUCT

Budget Protections Way Off, Says Analyst, Illus.
68:1. (1/80). p14.

Planetary Product Does Well In 1970s, 68:2.
(2/80). p18.

GTI CORP.

The Inventor Who Sailed To Work, 68:6. (6/80).
p91.

H

HAZARDOUS SUBSTANCES

see also *Carcinogens*

Carbon Monoxide, 68:8. (8/80). p5.

New Labeling And Record-Keeping, 68:10.
(10/80). p5.

New Waste Controls Carry Heavy Costs, 68:10.
(10/80). p22,24.

Probably The Most Complex Rules, 68:6. (6/80).
p8.

HEART DISEASE

Drop In Death Rate Sparks Lively Debate, Illus.
68:8. (8/80). p17.

HISPANIC-AMERICANS

Buying Power Of Hispanics Growing, 68:1. (1/80).
p16.

HOBBIES

Costello, John, author. Model Railroaders: They
Hear The Whistle Blowing, Illus. 68:7. (7/80).
p74-76.

HORSES AND HORSEMANSHIP

Costello, John, author. To Fly Without Wings And
Humiliate The Wind, Illus. 68:5. (5/80). p88-
90&.

HOURS OF LABOR

Hiring New Workers Can Be Cheaper, 68:1.
(1/80). p15.

HOUSE BUYING

Buying New House, 68:3. (3/80). p8.

Put A Lid On Federal Spending, Charts. 68:2.
(2/80). p44.

HOUSEHOLD APPLIANCES

A French Revolution Gourmet Style, Illus. 68:7.
(7/80). p78.

Appliance Standards Spark Opposition, Illus. 68:10.
(10/80). p21.

HOUSING INDUSTRY

see *Construction Industry*

I

IDENTIFICATION CARDS

Do We All Need I.D. Cards?, 68:9. (9/80). p72.

I.D. Cards Turn Off Americans, 68:11. (11/80).
p98.

Worker Identity Cards, 68:8. (8/80). p6.

IMPORT CONTROLS

Consumer Confidence Slowly Recovering, 68:12.
(12/80). p16.

Energy Department Plans Oil Import Controls,
Illus. 68:4. (4/80). p22.

Let's Keep The Door Open, 68:9. (9/80). p74.

Protection From Imports For U.S. Auto Industry,
68:11. (11/80). p8.

Should We Limit Auto Imports?, 68:7. (7/80). p49.

INCOME, PERSONAL

Buying Power Of Hispanics Growing, 68:1. (1/80).
p16.

Citizens Find Inflation Worse Than Reported,
Graphs. 68:5. (5/80). p81-82.

Consumer Confidence Slowly Recovering, 68:12.
(12/80). p16.

New Idea For Attacking Urban Blight, 68:7.
(7/80). p5.

Two-Paycheck Families Are Now A Majority,
68:1. (1/80). p16.

INCOME TAX

see *Taxation*

INDEPENDENT REGULATORY

COMMISSIONS

see *Regulatory Commissions*

INDUSTRIAL DEVELOPMENT

see *Industrial Sites*

INDUSTRIAL HYGIENE

New Carcinogen Policy Called Unsatisfactory,
68:3. (3/80). p19.

INDUSTRIAL RELATIONS

see also *Collective Bargaining; Personnel*
Management; Strikes And Lockouts; Trade Unions;
U.S. National Labor Relations Board

Labor Trouble Likely Throughout The Year, 68:2.
(2/80). p17.

Major Confrontation Between Business And
Unions Is Shaping Up Over OSHA Reform,
68:3. (3/80). p7.

What's In Store For Business If Organized Labor
Has Its Way?, 68:1. (1/80). p6.

Louviere, Vernon, author. Let's Rebuild America,
Illus. Graphs. 68:11. (11/80). p32-34&.

INDUSTRIAL SAFETY

see also *Industrial Hygiene*

If You Haven't Posted OSHA Form 200, Better
Do It Soon, 68:2. (2/80). p8.

If Your Company Has Bad Record Of Accidents
Or Violation Of Federal Rules, 68:2. (2/80). p8.

In Effort To Block Schweiker OSHA Reform Bill,
68:6. (6/80). p7.

Major Confrontation Between Business And
Unions Is Shaping Up Over OSHA Reform,
68:3. (3/80). p7.

OSHA Reform, 68:11. (11/80). p7.

Surprise: OSHA Has New Inspection Rule, Illus.
68:12. (12/80). p17.

Will Reform Be The Death Of OSHA?, Illus. 68:4.
(4/80). p55-58.

Winning In Court Contest With Regulators, 68:11.
(11/80). p7.

INDUSTRIAL SITES

Adams, John Hanly, author. Is The Bloom Shifting
To The Frost Belt?, Illus. Charts. 68:11.
(11/80). p84,86&.

INDUSTRY AND ART

see *Art And Industry*

INDUSTRY AND STATE

see also *Foreign Trade Promotion; Government*
Lending; Subsidies; Trade Regulation; Wage-Price
Controls

Right-To-Work Laws Don't Curb Unionizing,
68:12. (12/80). p16-17.

White House Reveals Plan To Promote Innovation,
68:2. (2/80). p17.

Louviere, Vernon, author. Let's Rebuild America,
Illus. Graphs. 68:11. (11/80). p32-34&.

Thorn, Michael, author. Business-Government
Executive Exchange Program: How The Other
Half Works, Illus. 68:11. (11/80). p65-66&.

INFLATION (FINANCE)

see also *Wage-Price Controls*

A 3-1 Vote Against Credit Controls, 68:7. (7/80).
p54.

After The Morning After, 68:12. (12/80). p80.

America's Homeowners May Become Pro-Inflation
Lobby, 68:10. (10/80). p5.

Bad Year Foreseen By Business Editors, 68:2.
(2/80). p16.

Business Leaders' Confidence Rises, 68:10.
(10/80). p20.

Can You Cure Inflation?, 68:3. (3/80). p8.

Citizens Find Inflation Worse Than Reported,
Graphs. 68:5. (5/80). p81-82.

Congress Will Put Most Issues On Hold, 68:1.
(1/80). p40.

Consumer Confidence Slowly Recovering, 68:12.
(12/80). p16.

Defense Spending Can Be Stimulus, 68:7. (7/80).
p18.

Executives Forecast Continuing Inflation, 68:6.
(6/80). p68.

Food And Clothes May Buck Inflationary Trend,
Illus. 68:2. (2/80). p20.

14.5% Pay Raise Buys \$155 Less, 68:9. (9/80).
p18,20.

Gloom Gathers Over Sales And Profits, Charts
And Graphs. 68:1. (1/80). p74-75.

How To Account For Past Inflation, Graphs. 68:8.
(8/80). p18.

Inflation Accounting Offsets Profit Zags, 68:5.
(5/80). p19.

Inflation Cure: Higher Taxes And Austerity, Illus.
68:3. (3/80). p18.

Inflation Got Less Of A Boost From Congressional Legislation, 68:5. (5/80). p8.
 Inflation Squeezes Business Abroad, 68:9. (9/80). p16.
 Inflation: The Cure Is Not Immoral, Illegal, Or Fattening, 68:4. (4/80). p88.
 Inflation Up, Growth Down, Says Bank Report, 68:1. (1/80). p15-16.
 Just Leave Us Alone: That's What Business Leaders Tell Washington, Illus. 68:6. (6/80). p34-36.
 Legislation And Inflation Cause Benefit Reviews, 68:4. (4/80). p20-22.
 Lower Profit Margins To Hinder Growth, Graphs. 68:1. (1/80). p72-73.
 Management May Add To Effects Of Inflation, 68:4. (4/80). p18-19.
 Natural Gas Pricing Policy Called Inflationary, 68:4. (4/80). p22.
 Population Pressure Causes Inflation?, Illus. 68:12. (12/80). p16.
 Put A Lid On Federal Spending, Charts. 68:2. (2/80). p44.
 Readers Scorn The Pay Advisory Committee, Illus. 68:1. (1/80). p51.
 Small Business: Beset, Bothered, And Beleaguered By Five Big Problems, Illus. 68:2. (2/80). p22-26.
 Small Business Needs More Than Good Intentions, 68:6. (6/80). p92.
 Suit Filed ... Against Labor Department And Office Of Management And Budget, 68:7. (7/80). p6.
 Tax Cuts Without Restraint—Inflation, Graphs. 68:8. (8/80). p16.
 The Answer May Be Either, Both Or Neither, 68:3. (3/80). p92.
 The Ideal Taxpayer...A Strong Back And Deep Pockets, 68:5. (5/80). p96.
 Time To Tether U.S. Spending, Charts and Graphs. 68:4. (4/80). p53-54.
 Traffic Accidents Are Smashing Records, 68:4. (4/80). p22.
 U.S. Economy Looks Better From Europe, 68:11. (11/80). p28.
 Who Gets Blame For Inflation?, 68:5. (5/80). p7.
 Will Credit Controls Reduce Inflation?, 68:5. (5/80). p83.
 Crickmer, Barry, author. An Answer: Control The Uncontrollable, Illus; Graphs. 68:4. (4/80). p70-71.
 — We Can Revive Productivity, Illus; Graphs. 68:10. (10/80). p60-62.
 Peirce, Roger M., author. Industry Special Report: Insurance. Your Dollar Is At A Premium, Illus. 68:12. (12/80). p62-64.
 Schuettinger, Robert L., author. Wage-Price Controls: Forty Centuries Of Solid Failure, Illus. 68:5. (5/80). p36-38.
 Tuthill, Mary, Vernon Louviere, Michael Thoryn, Tony Velocci and Roberta Graham, authors. What The Candidates Promise For Business, Illus. 68:6. (6/80). p24-26.
INHERITANCE AND TRANSFER TAX
 Change In Farm Tax Formula Studied, 68:6. (6/80). p20.
INSTALLMENT SALES
 Tax Rules Simplified For Installment Sales, 68:11. (11/80). p25.
INSURANCE
 see also *Disability Income Insurance; New York. Insurance Exchange; Unemployment Benefits; Workers' Compensation*
 A New Challenge—Covering Environmental Risks, 68:6. (6/80). p85.
 How Well Is Your Computer Covered?, 68:6. (6/80). p86.
 Lloyd's Comes To New York, 68:6. (6/80). p76.
 Cosgrove, John, author. Insurance Companies Zero In On Profits, Illus. 68:6. (6/80). p74-76.
 Peirce, Roger M., author. Industry Special Report: Insurance. Your Dollar Is At A Premium, Illus. 68:12. (12/80). p62-64.
INSURANCE COMPANIES
 Cosgrove, John, author. Insurance Companies Zero In On Profits, Illus. 68:6. (6/80). p74-76.
INTEREST AND USURY
 Higher Interest For Large Firms?, 68:11. (11/80). p25.
 Higher Interest On U.S. Savings Bonds, 68:9. (9/80). p7-8.
 Slappey, Sterling G., author. Making Britain Great Again, Illus. 68:3. (3/80). p48-52.

INTERNATIONAL ASSOCIATION OF MACHINISTS
 Can Two Lonely Liberal Unions...Find Happiness In Marriage?, 68:12. (12/80). p6.
INTERNATIONAL BUSINESS ENTERPRISES
 see *Multinational Corporations*
INTERNATIONAL ECONOMIC RELATIONS
 Floating Exchange Rates May Inhibit World Trade, 68:6. (6/80). p20.
 Third World Progress May Change Industries, 68:4. (4/80). p22.
INVESTMENTS
 see also *Capital Investments; Commodity Exchanges; Loans; Real Estate Investment; Saving And Investment; Speculation; Stocks And Bonds*
 Money Manager Trusts The U.S. Treasury, Illus. 68:2. (2/80). p74.
 Sarnoff, Paul, author. Silver: Gold Mine For Investors?, Illus. 68:11. (11/80). p78-79.
 Sinclair, James E., author. In A Stormy Economy, Gold Is The Investor's Ballast, Illus. 68:4. (4/80). p42-46.
INVESTMENTS, AMERICAN
 Asia Incorporated, Illus. 68:1. (1/80). p31-32.
 Aaron, Bob, author. China: A Seller's Market, Illus. 68:4. (4/80). p24-26.
INVESTMENTS, FOREIGN
 Foreigners' Slice Of A Very Big Pie, 68:10. (10/80). p21-22.
 Is Foreign Ownership Of American Banks Becoming A Threat?, 68:4. (4/80). p6.
 Tomorrow's Hot Topic, 68:9. (9/80). p8.
 U.S. Economy Looks Better From Europe, 68:11. (11/80). p28.
IRANIAN CRISIS
 see *United States—Relations With Iran*
IRON INDUSTRY
 see *Steel Industry And Trade*

J

JOURNALISM
 see *Newspapers*

K

KENNEDY, EDWARD M.
 Tuthill, Mary, Vernon Louviere, Michael Thoryn, Tony Velocci and Roberta Graham, authors. What The Candidates Promise For Business, Illus. 68:6. (6/80). p24-26.
KIRKLAND, LANE
 What A Difference A Day Makes, 68:12. (12/80). p6.
KLUTZNICK, PHILIP
 Exporting—A Matter Of Survival: An Interview With Philip M. Klutznick, Illus. 68:10. (10/80). p78-80.

L

LABOR-MANAGEMENT RELATIONS
 see *Industrial Relations*
LABOR PRODUCTIVITY
 Most Workers Really Want To Work Harder, Illus. 68:6. (6/80). p18.
 Crickmer, Barry, author. We Can Revive Productivity, Illus; Graphs. 68:10. (10/80). p60-62.
 Louviere, Vernon, author. Let's Rebuild America, Illus; Graphs. 68:11. (11/80). p32-34.
LABOR SUPPLY
 Nation Faces Shortage Of Qualified Workers, 68:4. (4/80). p20.
LASERS
 Industrial Lasers Face Fast Growth, 68:3. (3/80). p25.
 Seven Sciences That Will Change Your Life, Illus. 68:6. (6/80). p22.
LAU VS. NICHOLS
 Kilpatrick, James J., author. Of Bilingualism And Common Ties, 68:10. (10/80). p17.
LAWYERS
 This Law Office Makes House Calls, 68:9. (9/80). p82-83.
 Tuthill, Mary, author. Where The Jobs Are, Illus. 68:9. (9/80). p24-26.

LAWYERS—ADVERTISING
 Kilpatrick, James J., author. When Hot Dogs Help, 68:7. (7/80). p13-14.
LEGISLATORS
 see *U.S. Congress*
LETTER WRITING
 Letters Are Better, 68:2. (2/80). p65-66.
LOANS
 see also *Government Lending; Interest And Usury; Investments; Mortgages*
 Roberts, Guy C., author. Seven Ways To Land A Loan, 68:6. (6/80). p62.
LOBBYING
 Kilpatrick, James J., author. Wanted: A Nader For Nuclear Power, 68:5. (5/80). p11-12.
 Louviere, Vernon, author. How Special Interest Groups Use Their Power, 68:6. (6/80). p38-41.
LONGSHOREMEN'S AND HARBOR WORKERS' COMPENSATION ACT (1927)
 Compensation Act Poses A Catch-22, Illus. 68:8. (8/80). p20.
LYET, J. PAUL
 Velocci, Tony, author. The Sperry Story As Told By J. Paul Lyet: An Interview, Illus. 68:4. (4/80). p48-52.

M

MAGIC
 Costello, John, author. Amateur Magicians: What You See Is Why It's Magic, Illus. 68:6. (6/80). p70-72.
MAIL
 see *Postal Service*
MANAGEMENT
 see also *Executives; Industrial Relations; Personnel Management*
 Do-It-Yourself Management Development, Illus. 68:1. (1/80). p77-78.
 Tomorrow, Let's Get Organized, 68:3. (3/80). p81.
 Hessen, Robert, author. Are Shareholders Being Victimized?, 68:4. (4/80). p75-76.
 Louviere, Vernon, author. Let's Rebuild America, Illus; Graphs. 68:11. (11/80). p32-34.
 Tuthill, Mary, author. Where The Jobs Are, Illus. 68:9. (9/80). p24-26.
MANPOWER TRAINING
 see also *Employees; Training Of*
 Business And Government Venture Into A Job-Training Partnership, Illus. 68:2. (2/80). p46-47.
MARKETING
 see also *Advertising*
 Individuality Is Key To Marketing In The 1980s, Illus. 68:3. (3/80). p22.
 Mature Adults Will Be Prime Marketing Target, 68:3. (3/80). p25.
MARTIN MARIETTA CORP.
 Velocci, Tony, author. The Engineer Who Made Martin Marietta A Mover In Space—And Cement: An Interview With J. Donald Rauth, Illus. 68:6. (6/80). p52-54.
MASS TRANSIT
 Doubtful Assumptions Fashion 1981 Budget, Graphs. 68:3. (3/80). p42-44.
 Neither The Auto Nor Its Problems Will Go Away Soon, 68:10. (10/80). p6.
MEDICAL EXAMINATIONS
 Annual Physical Exam To Be Examined, 68:11. (11/80). p28.
MEDICINE
 Tuthill, Mary, author. Where The Jobs Are, Illus. 68:9. (9/80). p24-26.
MENK, LOUIS WILSON
 Martin, Wilbur, author. For Lou Menk, Railroad Has Been A Lifetime Trip, Illus. 68:1. (1/80). p46-50.
MERGERS AND ACQUISITIONS
 see *Corporations—Mergers And Acquisitions*
MEXICAN-AMERICANS
 see *Hispanic-Americans*
MILITARY CONSCRIPTION
 see *Conscription, Military*
MINERAL INDUSTRIES
 see also *Coal; Gold Mines And Mining; Silver; Uranium*
 Let's Avert Another Crisis, 68:10. (10/80). p96.
 Velocci, Tony, author. Minerals: The Resource Gap, Illus; Graphs. 68:10. (10/80). p32-34.

MINIMUM WAGE

see *Wages—Minimum Wage*

MINORITY CAPITALISM

AID Offers More Procurement Contracts, 68:1. (1/80). p15.

Minority Firms Lose GSA Work, 68:9. (9/80). p20.

Pioneering In Paper Clothing, Illus. 68:10. (10/80). p86-87.

Graham, Roberta, author. The Small Business Report That Tried, 68:6. (6/80). p43-45.

Heiman, Grover, author. He Got The Order—18 Calls Later, Illus. 68:9. (9/80). p14.

MOPEDS

Millionth Moped Will Hit The Road Soon, 68:2. (2/80). p26D.

MORSANI, FRANK

Graham, Roberta, author. A Tough Mechanic For A Tough Business, Illus. 68:8. (8/80). p42-44.

MORTGAGES

see also *House Buying*

Coming Soon: Variable Rate Home Mortgages, 68:3. (3/80). p25.

Housing: Things Will Get Worse, Illus. 68:7. (7/80). p30,32.

The End Of The Fixed-rate Mortgage, 68:4. (4/80). p6.

Variable Mortgages' Effects Pondered, 68:10. (10/80). p24.

MOTOR CARRIER ACT (1980)

Gatty, Bob, author. New Horizons In Trucking, Illus. 68:10. (10/80). p40,42&.

MULTINATIONAL CORPORATIONS

Double Income Tax Hinders Exports, 68:8. (8/80). p18.

Foreign Firms Seek Overseas Experience, 68:1. (1/80). p17.

Greater Risks Ahead For Overseas Operations, 68:3. (3/80). p20.

Tax Problems Worsening For Overseas Operations, 68:1. (1/80). p16.

MUSIC

Costello, John, author. The Joy Of Music, Illus. 68:10. (10/80). p93-95.

MUSKIE, EDMUND S.

Departure Of Edmund S. Muskie, 68:6. (6/80). p1.

MUTUAL FUNDS

see *Stocks And Bonds*

N

NADER, RALPH

Hessen, Robert, author. Are Shareholders Being Victimized?, 68:4. (4/80). p75-76&.

NARCOTICS

see *Drugs—Laws And Regulations*

NATIONAL CAN CORP.

Schwab, Priscilla Anne, author. How A Nice Company Can Finish First: An Interview With Frank W. Considine, Illus. 68:3. (3/80). p60-64&.

NATIONAL CHAMBER ALLIANCE FOR POLITICS

Louiére, Vernon, author. How Special Interest Groups Use Their Power, 68:6. (6/80). p38-41.

NATIONAL CONSERVATIVE ACTION COMMITTEE

Louiére, Vernon, author. How Special Interest Groups Use Their Power, 68:6. (6/80). p38-41.

NATIONAL EDUCATION ASSOCIATION

Crickmer, Barry, author. Strike: Halting Public Union Walkouts, Illus. 68:9. (9/80). p33-34.

NEW YORK. INSURANCE EXCHANGE

Lloyd's Comes To New York, 68:6. (6/80). p76.

NEWSPAPERS

Scrap Newspaper Scarcity Threatens Recycling Supply, Illus. 68:3. (3/80). p76B,76D.

NON-WAGE PAYMENTS

see also *Disability Income Insurance; Pensions; Unemployment Benefits*

Legislation And Inflation Cause Benefit Reviews, 68:4. (4/80). p20,22.

Stock Options May Become A More Useful Incentive, 68:4. (4/80). p19.

Goettinger, Ronald B., author. Executive Pay Bites Back At Inflation, Charts. 68:11. (11/80). p70-72.

Lindsey, Fred D., author. Employee Benefits Hit New Highs, Charts. 68:10. (10/80). p82,84.

NUCLEAR POWER

see *Atomic Energy*

NUCLEAR POWER-PLANTS

see *Atomic Power-Plants*

O

OCCUPATIONAL SAFETY AND HEALTH ACT (1970)

see also *U.S. Occupational Safety And Health Administration*

In Effort To Block Schweiker OSHA Reform Bill, 68:6. (6/80). p7.

Major Confrontation Between Business And Unions Is Shaping Up Over OSHA Reform, 68:3. (3/80). p7.

OSHA Reform, 68:11. (11/80). p7.

Will Reform Be The Death Of OSHA?, Illus. 68:4. (4/80). p55-58.

OFFICE BUILDINGS

New York Builder Has A New Angle, Illus. 68:10. (10/80). p24.

OFFICE MACHINES

Machines Will Talk More In The 1980s, 68:2. (2/80). p36A-37A.

OFFICES

Eddinger, John M., author. 21st Century Office: A Paperless Wonder?, Illus. 68:7. (7/80). p65-66.

Thorn, Michael, author. Tomorrow's Office: Wired For Words, Illus. 68:7. (7/80). p56,58&.

OIL

see *Petroleum Industry And Trade*

OLYMPIC GAMES (1980)

Velocci, Tony, author. Working For The Gold, Illus. 68:1. (1/80). p20-24&.

P

PAPER INDUSTRY AND TRADE

Scrap Newspaper Scarcity Threatens Recycling Supply, Illus. 68:3. (3/80). p76B,76D.

PATENT LAW

Senate Seeks Return On Patent Investment, 68:7. (7/80). p18.

PATENTS

Do High Tax Rates Discourage Individual Initiative?, 68:6. (6/80). p8.

PENSIONS

see also *Retirement*

Falling Domino Disaster, 68:9. (9/80). p7.

Fewer Full Reports, But Same Headaches, 68:12. (12/80). p17.

Pensions For All May Be Next, Illus. 68:9. (9/80). p17-18.

Louiére, Vernon, author. A New Era For Business, Illus. 68:12. (12/80). p22-24&.

PERFUMES

Battista, O. A., author. Odor Engineering Makes Scents, Illus. 68:5. (5/80). p82A-82B.

PERSONAL FINANCE

see *Finance, Personal*

PERSONNEL MANAGEMENT

see also *Discrimination In Employment; Employees, Recruiting Of; Employees, Training Of; Executives*

Low Morale Pervades Middle Management, 68:3. (3/80). p19.

McMurry, Robert N., author. What To Do About Executives Who Can't Delegate And Won't Decide, 68:5. (5/80). p70,72&.

PERTSCHUK, MICHAEL

Reports...Circulating That...Legislators Are Trying To Get Rid Of...Pertschuk, 68:9. (9/80). p7.

PETROLEUM INDUSTRY AND TRADE

Accounting For Energy, Illus. 68:9. (9/80). p56A-56B.

Business Future Looks Bright In Oil States, 68:6. (6/80). p18.

Early Target For Deregulation, 68:12. (12/80). p5.

Energy Department Plans Oil Import Controls, Illus. 68:4. (4/80). p22.

Energy: Elusive Solutions, Illus. 68:8. (8/80). p22-26&.

Inflation Up, Growth Down, Says Bank Report, 68:1. (1/80). p15-16.

Two Million Barrels Of Oil A Day, 68:1. (1/80). p5-6.

You Can Have Gasoline Or Jet Fuel, But Not Both, 68:2. (2/80). p8.

Aaron, Bob, author. China: A Seller's Market, Illus. 68:4. (4/80). p24-26&.

PHILANTHROPY

Tuthill, Mary, author. Louis Cabot: He Made Room At The Top, Illus. 68:12. (12/80). p42-44&.

— The Growing Impact Of Business Giving, Illus. Charts. 68:10. (10/80). p66-68&.

PHYSICIANS

Sugar Coating For The Doctors, 68:9. (9/80). p82.

PLANT CLOSINGS

Plant Closing Cuts May Cause Job Loss, Illus. 68:11. (11/80). p24-25.

POLAND SPRING BOTTLED WATER CO.

Graham, Roberta, author. At Poland Spring, Sparkling Waters Run Fast, Illus. 68:3. (3/80). p55-56&.

POLITICAL CONSULTANTS

Louiére, Vernon, author. Political Consultants: The Pacesetters For Candidates In The Running, Illus. 68:2. (2/80). p32-34&.

POLITICAL CONVENTIONS

Kilpatrick, James J., author. The Quadrennial Lunacy, 68:1. (1/80). p11-12.

Louiére, Vernon, author. Conventions: A Tale Of Two Cities, Illus. 68:7. (7/80). p50-52&.

POLITICAL PARTIES

see *Democratic Party; Republican Party*

POLITICS

see also *Campaign Contributions; Corruption (In Politics); Lobbying*

Expect Further Attempts To Stack Election Laws In Favor Of Liberals, 68:3. (3/80). p7-8.

Political Clout Of 'New Right', 68:9. (9/80). p8.

Kilpatrick, James J., author. A Prime Minister For Americans?, 68:11. (11/80). p19.

— How To Play The Political Game, 68:9. (9/80). p13.

Louiére, Vernon, author. For Retiring Congressmen, Enough Is Enough, Illus. 68:5. (5/80). p32-35.

— The State Of Political Parties Is A Somewhat Shaky Proposition, Illus. 68:4. (4/80). p61-62&.

POLLUTION AND POLLUTION CONTROL

see also *Environmental Law; Hazardous Substances; U.S. Environmental Protection Agency*

A New Challenge—Covering Environmental Risks, 68:6. (6/80). p85.

Clean Air—95 Percent Is Good Enough, Illus. 68:2. (2/80). p70,72.

Doubtful Assumptions Fashion 1981 Budget, Graphs. 68:3. (3/80). p42-44.

EPA Ponders How To Buffer Acid Rain, 68:6. (6/80). p19.

Neither The Auto Nor Its Problems Will Go Away Soon, 68:10. (10/80). p6.

New EPA Bubble Policy Wins Initial Praise, Illus. 68:2. (2/80). p18.

Probably The Most Complex Rules, 68:6. (6/80). p8.

The Pollution Tax Solution, 68:3. (3/80). p33.

POLYVINYL CHLORIDE

FM Keeps Water In Water Beds, Illus. 68:3. (3/80). p76D.

POPULATION

Population Pressure Causes Inflation?, Illus. 68:12. (12/80). p16.

POSTAL SERVICE

see also *U.S. Postal Service*

Saturday Mail Service, 68:8. (8/80). p6.

POWER-PLANTS

see *Atomic Power-Plants*

POWER RESOURCES—SUPPLY AND DEMAND

see also *Atomic Energy; Fuel; Solar Energy; United States—Energy Policy*

Appliance Standards Spark Opposition, Illus. 68:10. (10/80). p21.

Can You Depend On Your Electric Power Supply?, 68:1. (1/80). p5.

Catastrophic Depression Would Result If We Lose Saudi Arabian Oil, 68:1. (1/80). p5.

Domestic Oil And Gas Supplies Face Decline, 68:2. (2/80). p44D.

Energy: Elusive Solutions, Illus. 68:8. (8/80). p22-26&.

Nuclear Energy: Survival At Stake, Illus. 68:1. (1/80). p52-56&.

There's Talk In Washington Of War Or Depression, 68:1. (1/80). p5.

White House Briefing On Iran, 68:1. (1/80). p5.

POWER TRANSMISSION

Roller Traction Drive May Replace Gears, Illus. 68:1. (1/80). p50B.

PRESIDENT

Kilpatrick, James J., author. A Prime Minister For Americans?, 68:11. (11/80). p19.

PRESIDENTIAL ELECTION (1980)

- After The Morning After, 68:12. (12/80). p80.
- Hot Topic Among Political Handicappers, 68:3. (3/80). p7.
- Incumbents Have 95 Percent Chance Of Being Reelected, 68:10. (10/80). p6.
- Probusiness Candidates For Congress, 68:12. (12/80). p6.
- What A Difference A Day Makes, 68:12. (12/80). p6.
- Kilpatrick, James J., author. The Quadrennial Lunacy, 68:1. (1/80). p11-12.
- Louviere, Vernon, author. Conventions: A Tale Of Two Cities, illus. 68:7. (7/80). p50-52&.
- Party Platforms: Studies In Silly Putty, illus. 68:8. (8/80). p34-36&.
- Political Consultants: The Pacesetters For Candidates In The Running, illus. 68:2. (2/80). p32-34&.
- Pro-Business Congress May Come To Washington, 68:9. (9/80). p40-42&.
- The Primary Bandwagon, illus. 68:1. (1/80). p26-30.
- Voters Boycott The Ballot Box, illus. Charts. 68:3. (3/80). p34-35&.
- Voters Who Could Swing The Elections, illus. 68:10. (10/80). p26-28&.
- Tuthill, Mary, Vernon Louviere, Michael Thoryn, Tony Velocci and Roberta Graham, authors. What The Candidates Promise For Business, illus. 68:6. (6/80). p24-26&.

PRESIDENTIAL POWER

see Separation Of Powers

PRESIDENT'S EXECUTIVE EXCHANGE PROGRAM

- Thoryn, Michael, author. Business-Government Executive Exchange Program: How The Other Half Works, illus. 68:11. (11/80). p65-66&.

PRICES

see Food Prices

PRIMARIES

see Presidential Election (1980)

PRIVACY, RIGHT OF

see also Confidential Communications

- Kilpatrick, James J., author. Human Freedom And Dr. Privitera, 68:4. (4/80). p11-12.

PROCUREMENT, GOVERNMENT

see Government Purchasing

PRODUCTIVITY (LABOR)

see Labor Productivity

PRODUCTIVITY (MANUFACTURING/UTILITIES)

- Everyone Cannot Come Out Ahead, 68:8. (8/80). p16.
- Lower Profit Margins To Hinder Growth, Graphs. 68:1. (1/80). p72-73.
- Should You Worry About Slump In U.S. Productivity?, 68:3. (3/80). p8.
- Third World Progress May Change Industries, 68:4. (4/80). p22.
- Crickmer, Barry, author. We Can Revive Productivity, illus. Graphs. 68:10. (10/80). p60-62&.
- Louviere, Vernon, author. Let's Rebuild America, illus. Graphs. 68:11. (11/80). p32-34&.
- Velocci, Tony, author. The Engineer Who Made Martin Marietta A Mover In Space-And Cement: An Interview With J. Donald Rauth, illus. 68:6. (6/80). p52-54&.

PRODUCTS LIABILITY

- Model Product Liability Law Offered To States, illus. 68:1. (1/80). p16.

PROFIT

see also Business; Entrepreneurs

- A Big Market Share Is Not Always Valuable, 68:4. (4/80). p19.
- Business Leaders' Confidence Rises, 68:10. (10/80). p20.
- Gloom Gathers Over Sales And Profits, Charts and Graphs. 68:1. (1/80). p74-75.
- High-Investment Firms Are Often Low Profit, illus. 68:3. (3/80). p19.
- Inflation Accounting Offsets Profit Zags, 68:5. (5/80). p19.
- Lower Profit Margins To Hinder Growth, Graphs. 68:1. (1/80). p72-73.
- Third World Progress May Change Industries, 68:4. (4/80). p22.
- Two Million Barrels Of Oil A Day, 68:1. (1/80). p5-6.
- Tuthill, Mary, author. Who's Making Money During The Recession, illus. 68:8. (8/80). p29-30&.

PSYCHOLOGY

- Freudenberger, Herbert J. and Geraldine Richelson, authors. How To Survive Burn Out, 68:12. (12/80). p53-56.

PUBLIC CONTRACTS

- Milton Friedman's Bill Of Rights, illus. 68:7. (7/80). p69-71.
- Minority Firms Lose GSA Work, 68:9. (9/80). p20.
- SBA Trims Red Tape For Federal Bidders, 68:12. (12/80). p17.

PUBLIC FINANCE

see Finance, Public

PUBLIC HEARINGS

- Mater, Jean, author. Public Hearings--New Turf For The Executive Crusader, illus. 68:3. (3/80). p16B,16D.

PUBLIC INTEREST LAW

- Kilpatrick, James J., author. When Hot Dogs Help, 68:7. (7/80). p13-14.

PUBLIC OFFICIALS

- see also Government Employees
- Thoryn, Michael, author. The Turnover Two-Step, illus. 68:3. (3/80). p74-76.

PUBLIC SPEAKING

- Auger, B. Y., author. How To Mastermind A Meeting, illus. 68:4. (4/80). p14A-14B&.

PUBLISHERS AND PUBLISHING

- see also Newspapers
- Bibliophile Prevails With Written Words, illus. 68:5. (5/80). p94-95.

R

RACQUETBALL

- Costello, John, author. Racquetball: The Beginner Can Be Good, illus. 68:11. (11/80). p103-105.

RADIOACTIVE WASTE DISPOSAL

- Nuclear Energy: Survival At Stake, illus. 68:1. (1/80). p52-56&.

RAILROADS

- A Manager Who Went Into Labor, 68:10. (10/80). p87.
- Farmers Support Rail Improvements, 68:12. (12/80). p18.
- Next Up For Deregulation: Railroads, 68:7. (7/80). p6.
- Costello, John, author. Model Railroaders: They Hear The Whistle Blowing, illus. 68:7. (7/80). p74-76.
- Martin, Wilbur, author. For Lou Menk, Railroaders Has Been A Lifetime Trip, illus. 68:1. (1/80). p46-50.

RAUTH, J. DONALD

- Velocci, Tony, author. The Engineer Who Made Martin Marietta A Mover In Space-And Cement: An Interview With J. Donald Rauth, illus. 68:6. (6/80). p52-54&.

REAGAN, RONALD

- After The Morning After, 68:12. (12/80). p80.
- Big Question, 68:12. (12/80). p5.
- Early Target For Deregulation, 68:12. (12/80). p5.
- First Independent Agency To Show Reagan Stamp Will Probably Be Federal Communications Commission, 68:12. (12/80). p5.
- Priorities Of Reagan, 68:12. (12/80). p5.
- Tax Cuts Without Restraint--Inflation, Graphs. 68:8. (8/80). p16.
- Whatever The Plan, Business Will Gain, 68:10. (10/80). p20.
- Louviere, Vernon, author. A New Era For Business, illus. 68:12. (12/80). p22-24&.
- Voters Who Could Swing The Elections, illus. 68:10. (10/80). p26-28&.
- Tuthill, Mary, Vernon Louviere, Michael Thoryn, Tony Velocci and Roberta Graham, authors. What The Candidates Promise For Business, illus. 68:6. (6/80). p24-26&.

REAL ESTATE INVESTMENT

- America's Homeowners May Become Pro-Inflation Lobby, 68:10. (10/80). p5.
- Harry Helmsley In--Let's Make A Deal, illus. 68:10. (10/80). p54-58.

REAL PROPERTY--VALUATION

- Change In Farm Tax Formula Studied, 68:6. (6/80). p20.

RECESSION (ECONOMIC)

- Bad Year Foreseen By Business Editors, 68:2. (2/80). p16.
- Business Leaders' Confidence Rises, 68:10. (10/80). p20.
- Cautious Consumers Will Slow Recovery, Graphs. 68:9. (9/80). p16.

- Everyone Cannot Come Out Ahead, 68:8. (8/80). p16.

- Executives Forecast Continuing Inflation, 68:6. (6/80). p68.
- Forecaster Sees Worldwide Recession By 1981, 68:5. (5/80). p22.
- Gloom Gathers Over Sales And Profits, Charts and Graphs. 68:1. (1/80). p74-75.
- Housing: Things Will Get Worse, illus. 68:7. (7/80). p30,32.
- How To Stop The Recession, 68:7. (7/80). p80.
- Lower Profit Margins To Hinder Growth, Graphs. 68:1. (1/80). p72-73.
- Panel Urges Shift In Recession Policy, illus. 68:10. (10/80). p20.
- Potential Severity Of Recession, 68:6. (6/80). p7-8.
- Reports Of Recession's Death, 68:11. (11/80). p7.
- Time To Tether U.S. Spending, Charts and Graphs. 68:4. (4/80). p53-54.
- Graham, Roberta, author. Small Business: Fighting To Stay Alive, illus. 68:7. (7/80). p33-34&.
- Gustin, Lawrence R., author. Detroit: Surviving The Crash, illus. 68:7. (7/80). p24-26&.
- Parker, Robert, author. Who The Recession Is Hitting Hardest, 68:6. (6/80). p32-33.
- Tuthill, Mary, author. Who's Making Money During The Recession, illus. 68:8. (8/80). p29-30&.

RECLAMATION ACT (1902)

- New Limits On Farm Acreage Eligible For Federal Water, 68:10. (10/80). p6.

RECREATIONAL VEHICLES

- 1980 Rebound Forecast For Recreational Vehicles, illus. 68:2. (2/80). p36D.

RECRUITMENT OF EMPLOYEES

- see Employees, Recruitment Of; Executives--Recruiting

RECYCLING OPERATIONS

- Is The Bottle Bill Solution Going Flat?, illus. 68:5. (5/80). p62-63&.

- Scrap Newspaper Scarcity Threatens Recycling Supply, illus. 68:3. (3/80). p76B,76D.

REFUSE AND REFUSE DISPOSAL

- see also Radioactive Waste Disposal
- Probably The Most Complex Rules, 68:6. (6/80). p8.

REGIONAL DEVELOPMENT

- Adams, John Hanly, author. Is The Bloom Shifting To The Frost Belt?, illus. Charts. 68:11. (11/80). p84,86&.

REGULATORY COMMISSIONS

see also Trade Regulation

- Key Federal Appointments, 68:8. (8/80). p5.
- Putting Regulation On A Tight Budget, 68:8. (8/80). p17.

REGULATORY CONFLICTS

- 68:9. (9/80). p8.

RELOCATION OF EMPLOYEES

see Employees, Relocation Of

REPUBLICAN PARTY

- Louviere, Vernon, author. A New Era For Business, illus. 68:12. (12/80). p22-24&.
- Conventions: A Tale Of Two Cities, illus. 68:7. (7/80). p50-52&.
- Party Platforms: Studies In Silly Putty, illus. 68:8. (8/80). p34-36&.
- The State Of Political Parties Is A Somewhat Shaky Proposition, illus. 68:4. (4/80). p61-62&.

RESEARCH

- Louviere, Vernon, author. Let's Rebuild America, illus. Graphs. 68:11. (11/80). p32-34&.

RESTAURANTS

- Enticing Diners With Fun And Game, illus. 68:11. (11/80). p106.

RETAIL TRADE

see also Franchises (Retail Trade)

- Graham, Roberta, author. Small Business: Fighting To Stay Alive, illus. 68:7. (7/80). p33-34&.
- Tuthill, Mary, author. The Wedding Business: Ringing In Profits, illus. 68:6. (6/80). p48,50.

RETIREMENT

see also Pensions

- Legislation And Inflation Cause Benefit Reviews, 68:4. (4/80). p20,22.

REVENUE SHARING

- Thoryn, Michael, author. Revenue Sharing: Can Tax Money Go Back To The People?, illus. 68:9. (9/80). p68-70.

REYNOLDS (R. J.) INDUSTRIES, INC.

- Paul Sticht Smoked Out The Tobacco Mentality, illus. 68:11. (11/80). p56-58&.

RIGHTS OF WOMEN

see *Women's Rights*

RISK MANAGEMENT

see *Insurance*

RUSSIA

see *Union Of Soviet Socialist Republics*

S

SADAT, ANWAR

What Happens If Sadat Falls, Illus. 68:7. (7/80). p20.

SAILPLANES

Riding The Wind, Illus. 68:8. (8/80). p77-79.

SALES FORECASTING

Chemical Makers Predict Increase In Sales, Illus. 68:4. (4/80). p74D.

Commercial Sales To Lead 1980 Aerospace Market, 68:2. (2/80). p36A.

Gloom Gathers Over Sales And Profits, Charts and Graphs. 68:1. (1/80). p74-75.

Slow Growth Forecast For U.S. Auto Sales, 68:3. (3/80). p76B.

SALESMEN AND SALESMANSHIP

see also *Marketing*

An Accountant Who Changed His Mind, Illus. 68:6. (6/80). p91.

FTC Decision Due Soon On 'Cooling-Off' Rule, 68:12. (12/80). p17-18.

Tuthill, Mary, author. Where The Jobs Are, Illus. 68:9. (9/80). p24-26&.

SATELLITES

see *Artificial Satellites In Telecommunications*

SAVING AND INVESTMENT

see also *Investments*

Declining Savings Dries Up Capital, 68:4. (4/80). p18.

New Certificate May Slow Deposit Outflow, 68:3. (3/80). p18.

No Toaster For A Deposit Of \$5,000, 68:9. (9/80). p8.

Possible Tax Exemption For Those Who Save, 68:4. (4/80). p20.

Tax Relief For Savers, 68:4. (4/80). p6.

SCIENCE

Tuthill, Mary, author. Where The Jobs Are, Illus. 68:9. (9/80). p24-26&.

SEARCHES AND SEIZURES

Surprise: OSHA Has New Inspection Rule, Illus. 68:12. (12/80). p17.

SENATE

see *U.S. Congress. Senate*

SEPARATION OF POWERS

Test Confrontation, 68:8. (8/80). p5-6.

Kilpatrick, James J., author. Who's Running The Store?, 68:8. (8/80). p13.

SEX DISCRIMINATION

see also *Discrimination In Employment*

A New Federal Guide About Sexual Bias, 68:9. (9/80). p18.

Court Ruling Broadens Concept Of Equal Pay, 68:11. (11/80). p25,27.

SILVER

Sarnoff, Paul, author. Silver: Gold Mine For Investors?, Illus. 68:11. (11/80). p78-79&.

SMALL BUSINESS

see also *Franchises (Retail Trade); U.S. Small Business Administration; White House Conference On Small Business*

AID Offers More Procurement Contracts, 68:1. (1/80). p15.

Carter Pushes Two-Tier Regulatory Efforts, 68:1. (1/80). p15.

Congress Raps Zealous Taxmen, 68:9. (9/80). p20.

Credit Reporting Bill Defines Owners' Rights, Illus. 68:4. (4/80). p19.

Doubtful Assumptions Fashion 1981 Budget, Graphs. 68:3. (3/80). p42-44.

Fed Press Loan Money For Distressed Firms, 68:6. (6/80). p22.

Foreign Trade Tips For Small Firms, 68:3. (3/80). p19,20.

Government May Have To Pay For Mistakes, 68:11. (11/80). p25.

Higher Interest For Large Firms?, 68:11. (11/80). p25.

House Investigates Capital Shortage, 68:4. (4/80). p19.

How Large Can The Small Firm Be?, 68:5. (5/80). p19.

Memo To IRS: Take Your Time, Please, 68:8. (8/80). p21.

New Idea For Attacking Urban Blight, 68:7. (7/80). p5.

OSHA And SBA Unite To Ease Rules Burden, 68:6. (6/80). p20,22.

OSHA Reform, 68:11. (11/80). p7.

Raising Capital Becomes Easier, 68:11. (11/80). p25.

Regulation Not Much Help, Say Firms, Illus. 68:5. (5/80). p18-19.

SEC Chairman Williams Warns Business: Clean Up Your Act, Illus. 68:9. (9/80). p57-58&.

Senate Seeks Return On Patent Investment, 68:7. (7/80). p18.

Small Business: Beset, Bothered, And Beleaguered By Five Big Problems, Illus. 68:2. (2/80). p22-26&.

Small Business Conference. The Verdict: More Or Less A Success, But What's Next?, 68:3. (3/80). p70,73.

Small Business Needs More Than Good Intentions, 68:6. (6/80). p92.

Small Business Suppliers To U.S. Government, 68:9. (9/80). p7.

Survival Tips For Rough Times, 68:10. (10/80). p21.

The Difference A Year Or Two Makes, 68:8. (8/80). p21.

White House Conference: Shaping A New Future For Small Business, 68:1. (1/80). p80.

Graham, Roberta, author. A Tough Mechanic For A Tough Business, Illus. 68:8. (8/80). p42-44.

— Small Business: Fighting To Stay Alive, Illus. 68:7. (7/80). p33-34&.

— The Small Business Report That Tried, 68:6. (6/80). p43-45.

Louvriere, Vernon, author. A New Era For Business, Illus. 68:12. (12/80). p22-24&.

Parker, Robert, author. Heeding His Own Advice, Illus. 68:8. (8/80). p14.

Roberts, Guy C., author. Seven Ways To Land A Loan, 68:6. (6/80). p62.

Thorn, Michael, author. The Small Business Quest For Relief: It's Taxes' Turn, Charts. 68:12. (12/80). p38-39.

SOCIAL CHANGE

Kilpatrick, James J., author. On Reaching Threescore Years, 68:12. (12/80). p13.

SOCIAL SECURITY

A Payment Error Is Made In One Of Every Four Claims, 68:4. (4/80). p6.

Everyone Cannot Come Out Ahead, 68:8. (8/80). p16.

Should Social Security Benefits Be Taxed?, 68:6. (6/80). p64.

Social Security Tax Cut, 68:7. (7/80). p5.

Tax Social Security? No, No, No, 68:8. (8/80). p56-57.

Louvriere, Vernon, author. A New Era For Business, Illus. 68:12. (12/80). p22-24&.

Thorn, Michael, author. Can The Aging Tax System Find A Fountain Of Youth?, Illus. 68:2. (2/80). p37-39&.

SOLAR ENERGY

Energy: Elusive Solutions, Illus. 68:8. (8/80). p22-26&.

Get A Break From The Sun?, 68:12. (12/80). p20.

Help From The Sun, 68:11. (11/80). p108.

Selling The Power Of Sun And Sand, Illus. 68:3. (3/80). p82.

Seven Sciences That Will Change Your Life, Illus. 68:6. (6/80). p22.

Velocci, Tony, author. How Bright Is Sunpower's Future?, Illus. 68:11. (11/80). p46-48&.

SPACE RESEARCH

Velocci, Tony, author. The Engineer Who Made Martin Marietta A Mover In Space—And Cement: An Interview With J. Donald Rauth, Illus. 68:6. (6/80). p52-54&.

SPANISH-AMERICANS

see *Hispanic-Americans*

SPECULATION

see also *Real Estate Investment; Stocks And Bonds*

If You Have Risk Capital...You're A Prime Target For Commodities Con Artists, 68:6. (6/80). p8.

SPERRY CORP.

Velocci, Tony, author. The Sperry Story As Told By J. Paul Lyet: An Interview, Illus. 68:4. (4/80). p48-52.

SPORTS

see *Baseball; Bowling; Racquetball*

SQUARE DANCING

Costello, John, author. Square Dancing: A Smile Set To Music, 68:1. (1/80). p64-66&.

STEEL INDUSTRY AND TRADE

Trends Represent Trouble For Steel Industry, Illus. 68:4. (4/80). p74A,74C.

Heiman, Grover, author. The Maverick Who Made Armco Stronger Than Steel: An Interview With C. William Verity, Jr., Illus. 68:5. (5/80). p50-55&.

STICHT, J. PAUL

Paul Sticht Smoked Out The Tobacco Mentality, Illus. 68:11. (11/80). p56-58&.

STOCKHOLDERS

Conservatives Espouse Stockholder Causes, 68:6. (6/80). p18-19.

Hessen, Robert, author. Are Shareholders Being Victimized?, 68:4. (4/80). p75-76&.

STOCKPILES

Velocci, Tony, author. Minerals: The Resource Gap, Illus. Graphs. 68:10. (10/80). p32-34&.

STOCKS AND BONDS

see also *Stockholders; U.S. Securities And Exchange Commission*

'A Treasury Confidence Game', 68:2. (2/80). p8.

Fine-Tuning The Stock Market, Illus. 68:3. (3/80). p81-82.

Higher Interest On U.S. Savings Bonds, 68:9. (9/80). p7-8.

SEC Chairman Williams Warns Business: Clean Up Your Act, Illus. 68:9. (9/80). p57-58&.

STRATEGIC ARMS LIMITATION TALKS

Congress Will Put Most Issues On Hold, 68:1. (1/80). p40.

STRESS (PHYSIOLOGY)

Freudenberger, Herbert J. and Geraldine Richelson, authors. How To Survive Burn Out, 68:12. (12/80). p53-56.

STRIKES AND LOCKOUTS

see also *Collective Bargaining; Trade-Unions*

Air Controllers Strike Next Spring?, 68:12. (12/80). p6.

Even Union Members Oppose Strikes By Public Employees, 68:4. (4/80). p5-6.

Only One Solution, 68:9. (9/80). p88.

Crickmer, Barry, author. Strike: Halting Public Union Walkouts, Illus. Graphs. 68:9. (9/80). p33-34.

STUART, ROBERT

Schwab, Priscilla Anne, author. How A Nice Company Can Finish First: An Interview With Frank W. Considine, Illus. 68:3. (3/80). p60-64&.

SUBSIDIES

see also *Foreign Trade Promotion*

Readers Like Gasohol Subsidy, But Only If... Illus. 68:3. (3/80). p17.

Should The Government Subsidize Gasohol?, 68:1. (1/80). p41.

SUNSHINE LAWS

New Pay Advisory Committee Is Trying To Skirt Sunshine Law, 68:1. (1/80). p6.

SURFING

Costello, John, author. Surfers: Riding A Ten-foot Wave Is Only For The Brave, Illus. 68:4. (4/80). p80-83.

T

TAX DEDUCTIONS

Get A Break From The Sun?, 68:12. (12/80). p20.

IRS Raises Mileage Rate To 20 Cents, 68:9. (9/80). p18.

It Beats A Three Martini Lunch, Illus. 68:6. (6/80). p19-20.

Tax Relief For Savers, 68:4. (4/80). p6.

Tuthill, Mary, author. The Growing Impact Of Business Giving, Illus. Charts. 68:10. (10/80). p66-68&.

TAXATION

see also *Business Tax; Inheritance And Transfer Tax; Social Security; U.S. Internal Revenue Service; Value-Added Tax*

After The Morning After, 68:12. (12/80). p80.

Chances That IRS Will Audit Your Tax Return, 68:3. (3/80). p8.

Citizens Find Inflation Worse Than Reported, Graphs. 68:5. (5/80). p81-82.

Congress Will Put Most Issues On Hold, 68:1. (1/80). p40.

Do High Tax Rates Discourage Individual Initiative?, 68:6. (6/80). p8.

Double Income Tax Hinders Exports, 68:8. (8/80). p18.

Foreign Income Tax Rules Called Confusing, 68:3. (3/80). p20,25.

Gasoline Costs Are Not Fastest-Rising Item, 68:7. (7/80). p6.

Hot Tip On Economic Policy, 68:11. (11/80). p8.

How To Stop The Recession, 68:7. (7/80). p80.

If Your Taxes Seem Higher, 68:2. (2/80). p7-8.

Indexing Could End Windfall Revenue Gains, 68:5. (5/80). p19-20.

Inflation Cure: Higher Taxes And Austerity, Illus. 68:3. (3/80). p18.

Inflation: The Cure Is Not Immoral, Illegal, Or Fattening, 68:4. (4/80). p88.

Milton Friedman's Bill Of Rights, Illus. 68:7. (7/80). p69-71.

Name The Tax That You Love To Hate, 68:11. (11/80). p27.

Overwithholding Is Increasing, 68:5. (5/80). p8.

Senate Democrats Back Supply-Side Economics, 68:11. (11/80). p24.

Should Social Security Benefits Be Taxed?, 68:6. (6/80). p64.

Should Taxes Cover Regulators' Mistakes?, 68:9. (9/80). p16-17.

Some Common Sense Needed, 68:10. (10/80). p96.

Stagger Federal Income Tax Deadline, 68:5. (5/80). p8.

Stock Options May Become A More Useful Incentive, 68:4. (4/80). p19.

Supply-Side Tax Cut, 68:11. (11/80). p8.

Talk Of Tip, 68:8. (8/80). p5.

Tax Cuts Appear To Be Gaining Favor, 68:10. (10/80). p5.

Tax Cuts This Year?, 68:7. (7/80). p5.

Tax Cuts Without Restraint—Inflation, Graphs. 68:8. (8/80). p16.

Tax Rules Simplified For Installment Sales, 68:11. (11/80). p25.

Tax Social Security? No, No, No, 68:8. (8/80). p56-57.

The Ideal Taxpayer...A Strong Back And Deep Pockets, 68:5. (5/80). p96.

Louviere, Vernon, author. A New Era For Business, Illus. 68:12. (12/80). p22-24&.

Slaphey, Sterling G., author. Making Britain Great Again, Illus. 68:3. (3/80). p48-52&.

Tella, Dorothy M., author. Let's Mend Our Economic Constitution, 68:10. (10/80). p88-90&.

Tuthill, Mary, Vernon Louviere, Michael Thoryn, Tony Velocci and Roberta Graham, authors. What The Candidates Promise For Business, Illus. 68:6. (6/80). p24-26&.

TAXATION, EXEMPTION FROM
Possible Tax Exemption For Those Who Save, 68:4. (4/80). p20.

TEACHERS
Tuthill, Mary, author. Where The Jobs Are, Illus. 68:9. (9/80). p24-26&.

TECHNOLOGICAL INNOVATIONS
Keypunch Jobs Heading For Oblivion, 68:7. (7/80). p20.

Let The Rebuilding Begin, 68:11. (11/80). p108.

Old Idea Propels New Vehicles, Illus. 68:3. (3/80). p76A-76B.

Seven Sciences That Will Change Your Life, Illus. 68:6. (6/80). p22.

U.S. Firms May Lose Their Technological Lead, 68:4. (4/80). p5.

Ways To Speed Up Technological Progress, 68:3. (3/80). p18.

TELEPHONE DIRECTORIES
Let Your Computers Do The Walking..., 68:12. (12/80). p20.

TEXTILE INDUSTRY
Aaron, Bob, author. China: A Seller's Market, Illus. 68:4. (4/80). p24-26&.

THATCHER, MARGARET
Slaphey, Sterling G., author. Making Britain Great Again, Illus. 68:3. (3/80). p48-52&.

TOBACCO INDUSTRY
Paul Sticht Smoked Out The Tobacco Mentality, Illus. 68:11. (11/80). p56-58&.

TOYS AND GAMES
How UNO Became A Hot Numero, Illus. 68:12. (12/80). p72-73.

Toys: Big At Christmas, But Year-Round, Too, Illus. 68:12. (12/80). p48-51.

TRADE-UNIONS
see also *Collective Bargaining; Strikes And Lockouts*
Can Two Lonely Liberal Unions...Find Happiness In Marriage?, 68:12. (12/80). p6.

More Active Support Of Union Organizing Is Planned By AFL-CIO, 68:4. (4/80). p5.

Right-To-Work Laws Don't Curb Unionizing, 68:12. (12/80). p16-17.

TRADE-UNIONS—POLITICAL ACTIVITY
Louviere, Vernon, author. Voters Who Could Swing The Elections, Illus. 68:10. (10/80). p26-28&.

TRADE REGULATION
see also *Consumer Protection; Patent Law; Regulatory Commissions; Trusts, Industrial*
Appliance Standards Spark Opposition, Illus. 68:10. (10/80). p21.

Carter Pushes Two-Tier Regulatory Efforts, 68:1. (1/80). p15.

Congress Will Put Most Issues On Hold, 68:1. (1/80). p40.

Energy Department Plans Oil Import Controls, Illus. 68:4. (4/80). p22.

FTC Actions Opposed By Business, 68:6. (6/80). p8.

Government May Have To Pay For Mistakes, 68:11. (11/80). p25.

Growing Need Seen For Preventive Law, 68:10. (10/80). p22.

If You Haven't Posted OSHA Form 200, Better Do It Soon, 68:2. (2/80). p8.

If Your Company Has Bad Record Of Accidents Or Violation Of Federal Rules, 68:2. (2/80). p8.

Just Leave Us Alone: That's What Business Leaders Tell Washington, Illus. 68:6. (6/80). p34-36.

Milton Friedman's Bill Of Rights, Illus. 68:7. (7/80). p69-71.

More Red Tape For Business, 68:3. (3/80). p7.

No New Federal Regulations For One Year?, 68:12. (12/80). p5.

Regulation Not Much Help, Say Firms, Illus. 68:5. (5/80). p18-19.

Regulatory Reform Legislation, 68:10. (10/80). p5.

Should Taxes Cover Regulators' Mistakes?, 68:9. (9/80). p16-17.

Small Business: Beset, Bothered, And Beleaguered By Five Big Problems, Illus. 68:2. (2/80). p22-24&.

Small Business Needs More Than Good Intentions, 68:6. (6/80). p92.

Supreme Court Docket For Fall Term, 68:11. (11/80). p7.

The High Price Of Protectionism, 68:10. (10/80). p22.

Would A Consensus Yield Common Sense?, 68:10. (10/80). p22.

You, Too, Could Be A Foreign Agent, 68:12. (12/80). p18,20.

Crickmer, Barry, author. Regulation: How Much Is Enough?, Illus. 68:3. (3/80). p26-30&.

Graham, Roberta, author. A Tough Mechanic For A Tough Business, Illus. 68:8. (8/80). p42-44.

— The Small Business Report That Tried, 68:6. (6/80). p43-45.

Louviere, Vernon, author. Let's Rebuild America, Illus. 68:11. (11/80). p32-34&.

Thoryn, Michael, author. How Uncle Sam Curbed Detroit, 68:7. (7/80). p29.

Tuthill, Mary, Vernon Louviere, Michael Thoryn, Tony Velocci and Roberta Graham, authors. What The Candidates Promise For Business, Illus. 68:6. (6/80). p24-26&.

TRAFFIC ACCIDENTS
Traffic Accidents Are Smashing Records, 68:4. (4/80). p22.

TRAFFIC SAFETY
Waving The Flag For Bike Safety, 68:8. (8/80). p74.

TRANSPORTATION
see *Automobiles; Mass Transit; Railroads; Trucking Industry*

TRAUTMAN, GERALD H.
Jennrich, John H., author. The Lawyer Who Rides And Drives Greyhound: An Interview With Gerald H. Trautman, Illus. 68:2. (2/80). p52-54&.

TRAVEL AGENTS
The Top Is A Tough Place To Start, 68:7. (7/80). p79.

TREASURE HUNTING
Velocci, Tony, author. Treasure Hunting: There's Gold In Them Thar Galleons, Illus. 68:8. (8/80). p58-60&.

TRUCKING INDUSTRY
Discount Squeeze Troubles Grocers, 68:8. (8/80). p20.

Getting Started: A Costly, Uphill Climb, Illus. 68:10. (10/80). p48.

If Your Company Trucks Are Not Fully Employed, Consider Selling Their Service To Others, 68:11. (11/80). p8.

Keep On Truckin', Illus. 68:8. (8/80). p75.

Trucking Industry Faces A Cloudy Future, 68:4. (4/80). p74D.

What Can Shippers Expect From Partial Deregulation Of Trucking Industry?, 68:7. (7/80). p6.

Gatty, Bob, author. New Horizons In Trucking, Illus. 68:10. (10/80). p40,42&.

TRUSTS, INDUSTRIAL
see also *Corporations—Mergers And Acquisitions*
Exporting—A Matter Of Survival: An Interview With Philip M. Klutznick, Illus. 68:10. (10/80). p78-80.

TYPEWRITERS
Next: Typewriters That Listen To You, Illus. 68:11. (11/80). p28.

U

UNEMPLOYMENT

see *Employment*

UNEMPLOYMENT BENEFITS
How To Reduce Employer Unemployment Taxes, 68:6. (6/80). p19.

Louviere, Vernon, author. A New Era For Business, Illus. 68:12. (12/80). p22-24&.

UNION OF SOVIET SOCIALIST REPUBLICS
Aaron, Bob, author. The Soviets Watch For A Trade Thaw, Illus. 68:12. (12/80). p30-32&.

UNITED AUTOMOBILE, AEROSPACE AND AGRICULTURAL IMPLEMENT WORKERS OF AMERICA
Can Two Lonely Liberal Unions...Find Happiness In Marriage?, 68:12. (12/80). p6.

UNITED STATES
What's Happened To Our America?, Illus. 68:5. (5/80). p26-28&.

UNITED STATES—BUDGET
see also *Government Spending Policy; U.S. Office Of Management And Budget*
Budget Protections Way Off, Says Analyst, Illus. 68:1. (1/80). p14.

Citizens Find Inflation Worse Than Reported, Graphs. 68:5. (5/80). p81-82.

Disillusionment Is Likely To Follow ... Enthusiasm For Carter ... Budget Cuts, 68:4. (4/80). p5.

Doubtful Assumptions Fashion 1981 Budget, Graphs. 68:3. (3/80). p42-44.

Hopes For Balanced Federal Budget, 68:6. (6/80). p7.

Inflation Cure: Higher Taxes And Austerity, Illus. 68:3. (3/80). p18.

More Red Tape For Business, 68:3. (3/80). p7.

Putting Regulation On A Tight Budget, 68:8. (8/80). p17.

That National Accord Between Carter Administration And Organized Labor, 68:5. (5/80). p7.

The Ideal Taxpayer...A Strong Back And Deep Pockets, 68:5. (5/80). p96.

Your Share Of The 1981 Budget, 68:3. (3/80). p7.

Crickmer, Barry, author. An Answer: Control The Uncontrollables, Illus. 68:4. (4/80). p70-71&.

Graham, Roberta, author. The Small Business Report That Tried, 68:6. (6/80). p43-45.

UNITED STATES—DEFENSE POLICY
Defense Spending Can Be Stimulus, 68:7. (7/80). p18.

Doubtful Assumptions Fashion 1981 Budget, Graphs. 68:3. (3/80). p42-44.

More And Wiser Defense Spending Favored, 68:4. (4/80). p40.

Should The U.S. Spend More On Defense?, 68:2. (2/80). p67.

Kilpatrick, James J., author. Symbols And Substance, 68:3. (3/80). p11-12.

Velocci, Tony, author. The Engineer Who Made Martin Marietta A Mover In Space—And Cement: An Interview With J. Donald Rauth, Illus. 68:6. (6/80). p52-54&.

— U.S. Defense: Ready For Anything?, Illus. 68:7. (7/80). p38-43.

UNITED STATES—DOMESTIC POLICY
Congress Will Put Most Issues On Hold, 68:1. (1/80). p40.

New Idea For Attacking Urban Blight, 68:7. (7/80). p5.

White House Reveals Plan To Promote Innovation, 68:2. (2/80). p17.

UNITED STATES—ECONOMIC POLICY

see also *International Economic Relations*

Economic Policy Favorable To Unions, 68:3.

(3/80). p7.

Milton Friedman's Bill Of Rights, illus. 68:7.

(7/80). p69-71.

Senate Democrats Back Supply-side Economics,

68:11. (11/80). p24.

Some Common Sense Needed, 68:10. (10/80).

p96.

Teila, Dorothy M., author. Let's Mend Our

Economic Constitution, 68:10. (10/80).

p88,90&.

UNITED STATES—ENERGY POLICY

see also *U.S. Department Of Energy*

Energy: Elusive Solutions, illus. 68:8. (8/80). p22-

26&.

Louviere, Vernon, author. A New Era For

Business, illus. 68:12. (12/80). p22-24&.

UNITED STATES—FOREIGN POLICY

Congress Will Put Most Issues On Hold, 68:1.

(1/80). p40.

Should We Export Morality?, 68:8. (8/80). p55.

The Wrongs Of The Rights Policy, 68:10. (10/80).

p52.

UNITED STATES—RELATIONS WITH IRAN

White House Briefing On Iran, 68:1. (1/80). p5.

Kilpatrick, James J., author. Symbols And

Substance, 68:3. (3/80). p11-12.

UNITED STATES—RELATIONS WITH THE U.S.S.R.

Kilpatrick, James J., author. Symbols And

Substance, 68:3. (3/80). p11-12.

UNITED STATES—RELATIONS WITH ZIMBABWE

Aaron, Bob, author. Zimbabwe: Rich, Enigmatic,

And Possibly Capitalist, illus. 68:8. (8/80). p46-

49&.

UNITED STATES—TRADE WITH ASIA

Asia Incorporated, illus. 68:1. (1/80). p31-32&.

UNITED STATES—TRADE WITH CHINA, PEOPLE'S REPUBLIC OF

New Status Heightens China Trade Prospects,

illus. 68:3. (3/80). p25.

Aaron, Bob, author. China: A Seller's Market,

illus. 68:4. (4/80). p24-26&.

UNITED STATES—TRADE WITH JAPAN

To Sell In Japan, U.S. Should Adapt To Japanese,

68:2. (2/80). p18,20.

UNITED STATES—TRADE WITH THE U.S.S.R.

Expect More Cutbacks On Trade With Russia,

68:2. (2/80). p8.

Grain Embargo Beginning To Bite, illus. 68:7.

(7/80). p19.

Should The U.S. Embargo Grain To Russia?, 68:3.

(3/80). p16.

'Why Feed The Mouth That Wants To Devour

Us?', illus. 68:5. (5/80). p86.

Aaron, Bob, author. The Soviets Watch For A

Trade Thaw, illus. 68:12. (12/80). p30-32&.

URANIUM

Nuclear Power Doubts Slow Uranium Mining,

68:2. (2/80). p36D,44B.

Satellite Images Tested In Locating Uranium, 68:2.

(2/80). p44D.

U.S. ARMED FORCES

Kilpatrick, James J., author. Symbols And

Substance, 68:3. (3/80). p11-12.

Velocci, Tony, author. U.S. Defense: Ready For

Anything?, illus. Charts. 68:7. (7/80). p38-43.

U.S. CABINET

Big Question, 68:12. (12/80). p5.

U.S. CHAMBER OF COMMERCE

see *Chamber Of Commerce Of The United States*

U.S. CIVIL AERONAUTICS BOARD

CAB May Go, 68:7. (7/80). p6.

U.S. CONGRESS

After The Morning After, 68:12. (12/80). p80.

Commission Raps Congressional Role, 68:10.

(10/80). p22.

Congress Will Put Most Issues On Hold, 68:1.

(1/80). p40.

Expect Further Attempts To Stack Election Laws

In Favor Of Liberals, 68:3. (3/80). p7-8.

Hot Topic Among Political Handicappers, 68:3.

(3/80). p7.

Incumbents Have 95 Percent Chance Of Being

Reelected, 68:10. (10/80). p6.

Inflation Got Less Of A Boost From Congressional

Legislation, 68:5. (5/80). p8.

Letters Are Better, 68:2. (2/80). p65-66.

Probusiness Candidates For Congress, 68:12.

(12/80). p6.

Test Confrontation, 68:8. (8/80). p5-6.

Kilpatrick, James J., author. A Prime Minister For

Americans?, 68:11. (11/80). p19.

Louviere, Vernon, author. For Retiring

Congressmen, Enough Is Enough, illus. 68:5.

(5/80). p32-35.

— Pro-Business Congress May Come To

Washington, 68:9. (9/80). p40-42&.

U.S. CONGRESS. SENATE

Senate Democrats Back Supply-side Economics,

68:11. (11/80). p24.

Louviere, Vernon, author. A New Era For

Business, illus. 68:12. (12/80). p22-24&.

U.S. COUNCIL ON WAGE AND PRICE STABILITY

Reports Of COWPS' Death May Be Slightly

Exaggerated, 68:11. (11/80). p7-8.

U.S. DEPARTMENT OF COMMERCE

Commerce Reorganizes To Boost Productivity,

68:5. (5/80). p20.

U.S. DEPARTMENT OF COMMERCE. ECONOMIC DEVELOPMENT ADMINISTRATION

Eddinger, John M., author. Is The Development

Agency Ready To Come Of Age?, illus. 68:1.

(1/80). p42-45.

U.S. DEPARTMENT OF ENERGY

Avalanche Of Opposition, 68:8. (8/80). p6.

Velocci, Tony, author. How Bright Is Sunpower's

Future?, illus. 68:11. (11/80). p46-48&.

U.S. DEPARTMENT OF LABOR

Suit Filed ... Against Labor Department And

Office Of Management And Budget, 68:7.

(7/80). p6.

U.S. DEPARTMENT OF LABOR. FEDERAL CONTRACT COMPLIANCE PROGRAM

Business Has Much To Lose As Competition

Heats Up, 68:2. (2/80). p7.

U.S. EMPLOYMENT SERVICE

U.S. Employment Service, 68:11. (11/80). p8.

U.S. ENVIRONMENTAL PROTECTION AGENCY

EPA Ponders How To Buffer Acid Rain, 68:6.

(6/80). p19.

EPA Pursues Pristine View, illus. 68:7. (7/80).

p20-21.

Just Leave Us Alone: That's What Business

Leaders Tell Washington, illus. 68:6. (6/80).

p34-36.

New EPA Bubble Policy Wins Initial Praise, illus.

68:2. (2/80). p18.

The Pollution Tax Solution, 68:3. (3/80). p33.

U.S. EQUAL OPPORTUNITY COMMISSION

Business Has Much To Lose As Competition

Heats Up, 68:2. (2/80). p7.

U.S. FEDERAL COMMUNICATIONS COMMISSION

First Independent Agency To Show Reagan Stamp

Will Probably Be Federal Communications

Commission, 68:12. (12/80). p5.

U.S. FEDERAL PAPERWORK COMMISSION

Whatever Happened To Red-tape Cutting, 68:5.

(5/80). p7-8.

U.S. FEDERAL TRADE COMMISSION

FTC Decision Due Soon On 'Cooling-Off' Rule,

68:12. (12/80). p17-18.

FTC Proposes Tough Curb On Creditors, 68:10.

(10/80). p24.

Just Leave Us Alone: That's What Business

Leaders Tell Washington, illus. 68:6. (6/80).

p34-36.

Remember The FTC?, 68:8. (8/80). p80.

Reports...Circulating That...Legislators Are Trying

To Get Rid Of...Pertschuk, 68:9. (9/80). p7.

Thorn, Michael, author. Chastened By Congress,

The FTC Carries On—Cautiously, 68:8. (8/80).

p53.

U.S. GENERAL ACCOUNTING OFFICE

IRS Can Improve Responses, Say GAO, 68:1.

(1/80). p16.

U.S. GENERAL SERVICES ADMINISTRATION

Minority Firms Lose GSA Work, 68:9. (9/80).

p20.

U.S. INTERNAL REVENUE SERVICE

Congress Raps Zealous Taxmen, 68:9. (9/80). p20.

Grass-Roots Group Will Study IRS, 68:2. (2/80).

p18.

IRS Can Improve Responses, Say GAO, 68:1.

(1/80). p16.

Memo To IRS: Take Your Time, Please, 68:8.

(8/80). p21.

U.S. NATIONAL LABOR RELATIONS BOARD

Big Fight Coming Over Next General Counsel,

68:1. (1/80). p6.

Prolabor Drift, 68:12. (12/80). p6.

U.S. OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION

see also *Occupational Safety And Health Act (1970)*

Just Leave Us Alone: That's What Business

Leaders Tell Washington, illus. 68:6. (6/80).

p34-36.

New Carcinogen Policy Called Unsatisfactory,

68:3. (3/80). p19.

New Labeling And Record-Keeping, 68:10.

(10/80). p5.

OSHA And SBA Unite To Ease Rules Burden,

68:6. (6/80). p20,22.

OSHA May Get New Boss Soon, 68:9. (9/80). p8.

Surprise: OSHA Has New Inspection Rule, illus.

68:12. (12/80). p17.

Winning In Court Contest With Regulators, 68:11.

(11/80). p7.

U.S. OFFICE OF MANAGEMENT AND BUDGET

see also *United States—Budget*

Suit Filed ... Against Labor Department And

Office Of Management And Budget, 68:7.

(7/80). p6.

U.S. PAY ADVISORY COMMITTEE

see also *Wage-Price Controls*

New Pay Advisory Committee Is Trying To Skirt

Sunshine Law, 68:1. (1/80). p6.

Readers Scorn The Pay Advisory Committee, illus.

68:1. (1/80). p51.

U.S. POSTAL SERVICE

see also *Postal Service*

Nine-Digit Zip Codes Face Mixed Reception,

68:11. (11/80). p28.

U.S. PRICE ADVISORY COMMITTEE

see also *Wage-Price Controls*

Price Advisory Committee Opens For Business,

68:2. (2/80). p16-17.

U.S. SECURITIES AND EXCHANGE COMMISSION

see also *Stocks And Bonds*

Accounting For Energy, illus. 68:9. (9/80). p56A-

56B.

Faster Disclosure Sought In Takeover Attempts,

68:5. (5/80). p19.

Just Leave Us Alone: That's What Business

Leaders Tell Washington, illus. 68:6. (6/80).

p34-36.

SEC Chairman Williams Warns Business: Clean

Up Your Act, illus. 68:9. (9/80). p57-58&.

U.S. SMALL BUSINESS ADMINISTRATION

see also *Small Business*

Just Leave Us Alone: That's What Business

Leaders Tell Washington, illus. 68:6. (6/80).

p34-36.

OSHA And SBA Unite To Ease Rules Burden,

68:6. (6/80). p20,22.

SBA Offers Car Dealers A Deal, 68:8. (8/80). p21.

SBA Told To Speed Up Unified Data Base, 68:2.

(2/80). p17.

SBA Trims Red Tape For Federal Bidders, 68:12.

(12/80). p17.

Graham, Roberta, author. When Disaster Strikes—

Wait, illus. 68:8. (8/80). p64-66&.

U.S. SUPREME COURT

Key Federal Appointments, 68:8. (8/80). p5.

Supreme Court Docket For Fall Term, 68:11.

(11/80). p7.

Kilpatrick, James J., author. Doomsday For Public

Education?, 68:2. (2/80). p13-14.

— Of Bilingualism And

Common Ties, 68:10. (10/80). p17.

— When Hot Dogs Help, 68:7. (7/80). p13-14.

USURY

see *Interest And Usury*

V**VALUE-ADDED TAX**

Louviere, Vernon, author. Voters Boycott The Ballot Box, illus. Charts. 68:3. (3/80). p34-35&.

W

WAGE-PRICE CONTROLS

Back-Door Price Controls, 68:4. (4/80). p5.
Business Leaders' Confidence Rises, 68:10. (10/80). p20.
Former Advisers Disclaim Mandatory Controls, illus. 68:5. (5/80). p18.
Gloom Gathers Over Sales And Profits, Charts And Graphs. 68:1. (1/80). p74-75.
It's Time To Update Your Contingency Plan For Coping With Wage-Price Controls, 68:3. (3/80). p8.
New Wage Ceiling Of 9.5 Percent Adopted, 68:3. (3/80). p18.
Talk Of Tip, 68:8. (8/80). p5.
That National Accord Between Carter Administration And Organized Labor, 68:5. (5/80). p7.
Wage-Price Officials Seem Demoralized, 68:8. (8/80). p5.
Crickmer, Barry, author. An Answer: Control The Uncontrollables, illus. Graphs. 68:4. (4/80). p70-71&.
Schuettinger, Robert L., author. Wage-Price Controls: Forty Centuries Of Solid Failure, illus. 68:5. (5/80). p36-38&.
Tuthill, Mary, Vernon Louviere, Michael Thoryn, Tony Velocci and Roberta Graham, authors. What The Candidates Promise For Business, illus. 68:6. (6/80). p24-26&.
Velocci, Tony, author. The Engineer Who Made Martin Marietta A Mover In Space-And Cement: An Interview With J. Donald Rauth, illus. 68:6. (6/80). p52-54&.

WAGES

Court Ruling Broadens Concept Of Equal Pay, 68:11. (11/80). p25,27.
14.5% Pay Raise Buys \$155 Less, 68:9. (9/80). p18,20.
Winning In Court Contest With Regulators, 68:11. (11/80). p7.

WAGES-MINIMUM WAGE

Higher Minimum Wage Sought For Aliens, illus. 68:6. (6/80). p20.
Small Business Needs More Than Good Intentions, 68:6. (6/80). p92.
Some Pay Deductions May Violate The Law, 68:11. (11/80). p27.
Louviere, Vernon, author. A New Era For Business, illus. 68:12. (12/80). p22-24&.

WATER BEDS

FM Keeps Water In Water Beds, illus. 68:3. (3/80). p76D.

WATER POLLUTION

see *Pollution And Pollution Control*

WATER SUPPLY

New Limits On Farm Acreage Eligible For Federal Water, 68:10. (10/80). p6.

WELFARE ECONOMICS

Doubtful Assumptions Fashion 1981 Budget, Graphs. 68:3. (3/80). p42-44.
Illegal Aliens Subsidize U.S. Welfare System, 68:5. (5/80). p8.
Welfare Reform, 68:12. (12/80). p5.
WESTINGHOUSE ELECTRIC CORP.
Court Ruling Broadens Concept Of Equal Pay, 68:11. (11/80). p25,27.

WHITE HOUSE CONFERENCE ON SMALL BUSINESS

Small Business Needs More Than Good Intentions, 68:6. (6/80). p92.
White House Conference: Shaping A New Future For Small Business, 68:1. (1/80). p80.
Graham, Roberta, author. The Small Business Report That Tried, 68:6. (6/80). p43-45.
WILLIAMS, HAROLD MARVIN
SEC Chairman Williams Warns Business: Clean Up Your Act, illus. 68:9. (9/80). p57-58&.
WOMEN-EMPLOYMENT
see also *Sex Discrimination; Women In Business*
Court Ruling Broadens Concept Of Equal Pay, 68:11. (11/80). p25,27.
Two-Paycheck Families Are Now A Majority, 68:1. (1/80). p16.
U.S. Employment Service, 68:11. (11/80). p8.
WOMEN IN BUSINESS

A Hollywood Hit In Money Managing, 68:9. (9/80). p83.
A Manager Who Went Into Labor, 68:10. (10/80). p87.
AID Offers More Procurement Contracts, 68:1. (1/80). p15.
Dolls Made From A Different Mold, illus. 68:12. (12/80). p72.
Keep On Truckin', illus. 68:8. (8/80). p75.
Making Tracks In Cosmetics, illus. 68:9. (9/80). p82.
Pioneering In Paper Clothing, illus. 68:10. (10/80). p86-87.
Self-Marketing School For Job Seekers, 68:2. (2/80). p74-75.
The Fine Art Of Funding Exhibits, illus. 68:11. (11/80). p107.
The Typesetter Who Started With Bankruptcy, illus. 68:4. (4/80). p86-87.
Treating The Traveling Woman Right, illus. 68:1. (1/80). p77.
What Size Is Your Lunch?, 68:2. (2/80). p20.
Graham, Roberta, author. The Small Business Report That Tried, 68:6. (6/80). p43-45.
Tuthill, Mary, author. Marriage And A Career: No Easy Choices And A Good Chance Of Divorce, illus. 68:5. (5/80). p75-78.
WOMEN'S RIGHTS
A New Federal Guide About Sexual Bias, 68:9. (9/80). p18.
WORKERS' COMPENSATION
Compensation Act Poses A Catch-22, illus. 68:8. (8/80). p20.
Rescue Of Workers' Compensation, 68:5. (5/80). p7.
WORKING DAY
see *Hours Of Labor*

Z

ZIMBABWE

Aaron, Bob, author. Zimbabwe: Rich, Enigmatic, And Possibly Capitalist, illus. 68:8. (8/80). p46-49&.